Limitless potential

Celebrating Born to Be in Asia: providing young people with Access, Skills and the opportunity to achieve their Aspirations

Imagine you could not read anything on this page. Imagine walking down the street, not being able to read signs. Imagine not being able to count your wages. Imagine lacking the opportunities, life skills or confidence to be able to change your life. While we are all born with talent, a person’s background and circumstances exert a significant influence on their chances of finding out exactly what they were born to be.

For many young people today, it is a lack of opportunity, rather than a lack of natural abilities, that determines their life’s trajectory. Some are denied the chance to get a good education through no fault of their own. Others need access to life skills to help them develop the confidence to make the most of their prospects.

Deutsche Bank has long focused on the issues affecting young people’s abilities to unlock their full potential. Around the world, the Bank supports projects and partnerships with the common aim of giving young people from all walks of life the chance to realise their potential.

In 2013, Deutsche Bank launched the Born to Be youth engagement programme to take this goal further. In partnership with non-profit organisations and institutions, Born to Be focuses on providing education – on broadening young people’s access to school, further education and employment.

“We concentrate our efforts on children and young people from birth to age 24, supporting projects that tackle the obstacles to progress from every angle”

Michael West, Head of Communications & CSR, Asia Pacific, Deutsche Bank

In this issue of 3D Asia, we highlight several projects that exemplify how we are helping to change the futures of young lives across the region. Read on to find out how we are providing children and young people with access to basic amenities and education, and to skills training, as well as how we are supporting their aspirations to let their natural talents shine.
Creating opportunity

When the Born to Be programme was launched globally two years ago, the goal was to place unlocking the potential of the next generation at the heart of the Bank’s corporate social responsibility strategy.

It was recognised that by helping to remove barriers to education, we could help improve conditions for young people and communities while working to overcome structural inefficiencies.

However, when the Bank launched Born to Be in Asia at the beginning of 2014, it was realised that focusing on a single area such as education could only be part of the answer. After all, the situation in Asia is very different; while most young people in Europe and in the USA can pursue an education without having to worry about having a stable environment, clean water and sufficient food, in Asia, millions of children and young people live without these basic needs.

Put simply, the challenges facing young people and the barriers to realising their potential vary hugely, depending on where they are born. Education lifts people out of poverty, but it is difficult to study if you are hungry, sick or living in an unstable environment.

With local offices across Asia, the Bank has a first-hand view of what disadvantage means for these communities. Being underprivileged in a relatively affluent society is very different to the issues faced in many emerging markets in region.

That is why it was decided to take a step back in our strategy for Born to Be here – to find a different starting point. As a result, our programme now focuses on creating safe and stable living conditions for young people, as well as identifying and enabling talent – in all its forms.

Through activities ranging from upgrading nurses’ skills to helping young people enter higher education, the programme is helping tens of thousands of youth across Asia realise their true potential.

The arts – often seen as the preserve of a few – is another sphere in which Born to Be is improving the lives of young people and communities in Asia. We are working with partners to make contemporary art and exceptional musical experiences accessible to more people, provide a platform for talented artists and musicians, and encourage young people to develop confidence and discover their creative potential.

A year after the launch of Born to Be in Asia, we are delighted to showcase a range of resulting projects across the region. Our profiles of programmes like Rock-Ed (page 4) and AkarakA (pages 6–7) show some of the innovative ways that employees are acting as change agents in their communities. We are also delighted to see so many employees demonstrating their understanding of our values by volunteering.

Our aim is to give hope to young people living in challenging environments and help unleash their potential. We hope these stories inspire you as a volunteer, donor or partner, or simply encourage you to spread the word to support the goals of our corporate responsibility strategy.

Opinion
Gunit Chadha and Alan Cloete
Co-Chief Executive Officers, Asia Pacific

Study aid

Youth employment is the focus of Deutsche Bank’s Born to Be programme in the UK, where official figures show that nearly one million people aged between 16 and 24 are not in employment, education or training. To achieve a different outcome for the next generation, the Bank’s Playing Shakespeare with Deutsche Bank project aims to help youth overcome barriers to educational attainment.

Shakespeare can have a big say in the futures of young people in the UK. The national curriculum requires all students at secondary school level to study Shakespeare. A pass in English literature could help students secure a place on a tertiary course, university entry or even a job. Put simply, to get on in life, many young people need to conquer Shakespeare first.

Yet Shakespeare can seem inaccessible and irrelevant to today’s youth. Some find his words difficult to comprehend, especially if study is limited to reading the text in class. The challenge is bigger still if English is not your first language, which is the case for more than half the students at inner-city schools in London.

It is easier for students to understand characters and themes if they can see the text performed. So every year since 2007, Deutsche Bank has provided state-funded schools with free tickets to full-scale professional productions designed for them by the Globe Theatre in London. To further enrich students’ understanding, schools get access to in-school workshops, online learning resources and teacher training provided by the Globe Education team.

A dramatic difference
Playing Shakespeare with Deutsche Bank productions are vibrant, fast-paced and full of contemporary parallels for young people. This year’s production is Othello, which invites a generation growing up using social media to relate to the danger of listening to rumours. The project demonstrates the power of learning through cultural experience, a concept Deutsche Bank supports globally through partnerships with cultural institutions.

This type of learning has been shown to have huge benefits for young people. According to the Cultural Learning Alliance, it encourages skills like critical thinking, empathy and self-expression, which improve academic achievement and increase employability. It also contributes to social mobility: in the UK, students from low-income families who take part in arts activities are more likely to get a degree. As part of the projects, teachers receive training on how to use cultural learning to engage students.

Playing Shakespeare with Deutsche Bank has achieved its goal of making Shakespeare more accessible to students: 82% of participants say that seeing Shakespeare performed improved their understanding of the text. Nearly 20,000 students will see Othello this year. Deutsche Bank employees have the opportunity to see the production too, through exclusive performances open to employees, family and friends. Ticket sales are helping to fund the expansion of the project to schools outside London.

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“Our partnership with Globe Education has become one of the biggest cultural education initiatives in the UK and demonstrates our long-term approach to youth engagement. By inviting the way Shakespeare is taught to this project has a sustainable impact on student learning,” says Colin Grassie, UK Chief Executive Officer and Member of the Group Executive Committee of Deutsche Bank.

www.playingshakespeare.org

Following this year’s production, 117,000 students will have seen Shakespeare performed through Playing Shakespeare with Deutsche Bank.

International
Connecting past to future

The Playing Shakespeare with Deutsche Bank project in the United Kingdom helps overcome barriers to education

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Poverty in Cambodia

Income
37% of the population live on less than USD 1.25 a day

Nourishment
40% of children below age five in Cambodia are chronically malnourished

Mortality rates before age five

Infant mortality rates

Source: World Bank, World Food Programme and Central Intelligence Agency, United States of America

Taking heart

Angkor Hospital for Children is improving the future for families in Cambodia by providing free healthcare to underprivileged children

Buntha appeared to be a healthy and happy baby, but when he was 18 months old, his parents discovered he had a serious heart problem. With no money for treatment, they took him to Angkor Hospital for Children (AHC) – a non-profit paediatric teaching hospital that works in cooperation with the Cambodian government to provide free, quality healthcare to the poorest children in Siem Reap.

The hospital’s cardiologist diagnosed Buntha with a complex congenital heart defect, and he was immediately placed on AHC’s heart surgery waiting list. Four years later, a visiting volunteer heart specialist team performed surgery on Buntha, and now, aged seven, he is finally enrolled in school and living a normal life. “He’s such a happy child and we’re so grateful that he can attend class and run around with the other children,” says Buntha’s mother, Toeur.

Access
Free healthcare

“Many of our children are dying, simply because they don’t have access to proper healthcare,” says Dr Chanpheaktra Ngoun, Acting Director, AHC.

“Thanks to the continued support of Deutsche Bank, our hospital is now a role model for healthcare in Cambodia”

Dr Chanpheaktra Ngoun, Acting Director, Angkor Hospital for Children

The hospital has been delivering high-quality medical care to children affected by disease and poverty since 1999 and sees up to 150,000 patients a year. “Everyone has the right to the highest standard of care possible, and that means access to hospitals and treatment,” explains Dr Pheaktra.

Since 2009, Deutsche Bank has funded AHC’s Outpatient Department – the busiest unit of the hospital – supporting staff resources and training, and providing medical supplies and equipment. Every day, 14 doctors treat children for a range of common illnesses, such as pneumonia and upper respiratory infection, as well as more severe conditions such as dengue fever, typhoid and malnutrition.

The Outpatient Department was renovated in 2014 to improve patient privacy, and hospital traffic and capacity, as well as provide the medical team with a separate space for training. The department can now support up to 800 patients per day, compared to 400 previously.

Dr Pheaktra says, “Thanks to the continued support of Deutsche Bank, our hospital is now a role model for healthcare in Cambodia. Not only do we provide high-quality and compassionate care to our patients, we are also a centre for training excellence for Cambodia’s healthcare workers.”

www.angkorhospital.org

757,095 children were treated by the Angkor Hospital for Children Outpatient Department between 2009 and 2014

37% of the population live on less than USD 1.25 a day

40% of children below age five in Cambodia are chronically malnourished

One in five Cambodia in 1999
One in 25 Cambodia in 2015
One in 120 Developed nations in 2015

64 in 1000 Cambodia in 2015
13 in 1000 Developed nations in 2015

3D Deutsche Bank Asia Foundation April 2015
Employees in Asia are doing more than ever before to support charities around the region

Rocking out

A music programme in Manila is striking a chord with street kids and volunteers

Flashback to May 2009 and the first day of DKS Rock-Ed, a community programme sponsored by Deutsche Bank and run by staff from Deutsche Knowledge Services (DKS) in the Philippines. Thirty young street children arrive at the DKS offices in Manila a little unsure of what may lie ahead, but drawn by the promise of learning to play music, sing and dance.

Fast-forward six years and five of those first-joiners now have their own rock band, Abstract, which has played all over the Metro Manila area and even recorded an album.

“Rock-Ed (short for Rock education) is based on the belief that music plays a key role in empowering children as they discover their talent,” says Kris Buckham, who works at DKS and is the programme’s founder.

Every Saturday, Kris – a piano and guitar player – and some 20 other Deutsche Bank volunteers spend time giving music lessons. “We offer guitar, bass, drums and piano, along with lessons in dance and vocals,” he says.

“The kids also get a healthy meal and a chance to escape the street for a few hours.”

But besides offering an opportunity to learn about music, the programme also aims to give the children confidence and the belief that a better life is attainable.

“All the kids in our current programme are attending school regularly and, from our original 2009 group, some are in full-time work and one or two are even pursuing a college education, which they put firmly down to the influence of Rock-Ed,” Kris says.

“We’ve seen many turn away from using drugs and become more disciplined because they know they have that Saturday lesson to look forward to. When you consider that these children live on the streets and have so many problems to deal with, it should never be underestimated how life-changing the power of music can be.”

Who are the street children in the Philippines?

Street-based children living alone and working in the street
Children living with their families as street-dwellers
Children working on the streets but returning home daily to their families

They are engaged in selling wares, car-washing, scavenging, begging, peddling drugs, prostitution and petty theft.

1–3% of the youth population in major cities are street children

30,000 street children in Metro Manila and the National Capital Region
250,000 street children nationwide

70% boys 30% girls

All aged between 7 and 16 years old

Source: www.hope.org.ph

Watch Abstract performing their song, Sabado

Photograph: Emmanuel Calupig
My School

From 2008 - 2014, the Bank’s partnership with My School benefitted 790 children from eight schools.

Operation Smile

The challenge

One in 500 – 700 children globally are born with cleft lips or palates each year.

Many people in the developing world cannot afford treatment. This results in several issues, including:

- Infants with difficulties feeding
- Increased infant mortality
- Feeding challenges that carry on into childhood
- Poor development of speech

A reason to smile

In 2013 alone, Operation Smile carried out 21,474 free surgeries and 167 medical missions.

Source: Operation Smile 2013 Programme Report

Class act

Through the My School project, Deutsche Bank employees in Thailand are boosting the number of village schools

For two days every year, Suranit Sorasuchart, Chief Operating Officer at Deutsche Bank, Thailand, rallies support from his colleagues for a project close to his heart. In partnership with the Rong Rein Khong Noo organisation – known colloquially as the My School project – he travels to Thailand’s rural areas with a team of volunteers to build schools for underprivileged kids.

“It is part of the Thai nature to help those in need,” Suranit says. “We want to support our people – not just through financial assistance, but by working together on a common goal that will truly impact lives.”

Since the My School project began in 2008, Suranit and his colleagues have helped build and renovate eight schools. The locations were selected by the team based on the villages most in need.

Last year, he travelled to the Surin province in north-east Thailand with more than 60 other volunteers to rebuild a school that had burnt to the ground in an electrical fire. Over 48 hours, volunteers constructed new walls and ceilings, laid down electrical cabling, assembled furniture and filled the classrooms with computers, sports equipment and toys purchased from donations raised by Deutsche Bank.

“We want to support our people – not just through financial assistance, but by working together on a common goal that will truly impact lives.”

Suranit Sorasuchart, Chief Operating Officer, Deutsche Bank, Thailand

“Education is important for the continued development of Thailand,” Suranit says. “We live in a very poor country and the government can only do so much. We need to start at the bottom with the hardware – classrooms and libraries – because without them our kids have nowhere to learn.”

The success of the My School project can be attributed to the commitment and solidarity of Deutsche Bank’s volunteers, Suranit says. “Life is about give and take, and it’s encouraging to see our staff members join together, with no hidden agendas, to make some of the poorest people in our community smile. One person can do a good job, but it takes a team to achieve victory.”

Healing smiles

In China, Deutsche Bank employees are on a mission to transform kids’ lives

Approximately one in 700 children is born with a cleft lip or cleft palate globally. Many families from underprivileged communities cannot afford proper medical treatment, and their children face a lifetime of social and physical hardship.

Fortunately, a 15-minute surgery can change all this – which is where Operation Smile comes in. Working with more than 5,400 medical volunteers from 80 countries, the organisation provides free reconstructive treatment to repair cleft lips and palates in children around the globe.

Since 2012, Deutsche Bank has been supporting Operation Smile on its medical missions in China. Every year, its staff members travel to a different city to assist medical professionals as they transform the lives of hundreds of children.

With only 20 volunteer slots available for Deutsche Bank employees, Bruce Yuan, who works in the Hong Kong office, has been fortunate enough to join the Operation Smile China Medical Mission three times.

“It’s a big time management problem? If you truly want to get involved, just do it.”

Bruce Yuan, Chief Operating Officer, Deutsche Bank, Hong Kong

“Operation Smile is an incredible opportunity to immerse yourself in a new and rich culture, help people who so desperately need it, and become a better person along the way. It is part of the Thai nature to help those in need,” Suranit says. “We want to support our people – not just through financial assistance, but by working together on a common goal that will truly impact lives.”

Bruce says. “These simple surgeries can give them back the confidence and transform their lives. The parents, too, are incredibly grateful for this chance for their children to communicate with the world in a whole new way. It’s just so rewarding to see.”

www.operationsmile.org.hk
Higher ground

Helping students from low-income backgrounds to access higher education is a gift that can affect generations

In today’s world, higher education is key to obtaining meaningful employment. But the expense of tertiary-level study often puts it beyond the reach of low-income students and their families.

AkarakA is a charity that awards scholarships to underprivileged secondary school graduates, to ease the monetary burden of higher education. “We enable young people to overcome long odds, get a higher-paying job, and become dynamic contributors and role models in their communities,” says Robert Vogtle (Rob), Managing Director and Chief Financial Officer, Asia Pacific, at Deutsche Bank, and AkarakA co-founder.

The word ‘akaraka’ means ‘handprint’ and ‘destiny’ in the West African Ibo language – as in the phrase ‘destiny is in our hands’.

“It refers to the connectedness of our individual and collective destinies – that everyone needs a helping hand in their journey,” Rob explains.

The idea for the programme came out of many conversations between Rob and his friend Chizoba Nnamchi (Chizzy), a successful corporate leader. Both feel strongly that education is the key to unleashing a person’s potential, as it opens up new opportunities.

“Like Chizzy, I see what a positive impact education has had on my life and the lives of my family members,” Rob says. “My dad was a watchmaker by trade. Neither he nor my mother had the opportunity to go to university, but they pushed me to, and thanks largely to that I’ve been lucky enough to get to where I am today.”

Rob set up AkarakA in Singapore in 2010, with his wife, Elizabeth, and Chizzy. The programme works in conjunction with educational institutions and Non-Government Organisations to identify students who show great promise, but are struggling to stay at university financially.

“The best moment is when you get to meet our students’ families. That’s when you realise this is not just about sending one person to university – it’s impacting many generations”

Robert Vogtle, Managing Director and Chief Financial Officer, Asia Pacific, Deutsche Bank, and AkarakA co-founder

Watch “Standing on strangers’ shoulders” a video produced by Our Better World, featuring AkarakA’s first graduating students sharing their dreams and aspirations.
The selection criteria take into account family income and enrolment in a recognised educational institution, and the selection process includes an interview involving both the student and their immediate family.

“Our scholars are generally the first in their family to enter higher education,” Rob says. “Let’s take the example of an imaginary Filipino family. While a high school leaver there might make about USD 1,000 a year, a university graduate could probably make something like USD 5,000. With that kind of income, perhaps another family member can go to university; perhaps the mother can even quit her job. So if just one person gets a chance, the trickle-down effect can be life-changing for the entire family.”

A scholarship may cover formal classroom education, including vocational studies and tuition fees, or non-tuition costs such as living expenses, books and materials. Students are also matched with a corporate mentor for guidance, and to impart employability skills and an awareness of social responsibility within the workplace and their community.

“We started our programme in 2010 with a total of 40 scholars – two based in Singapore, 16 in Manila and 20 in Cebu,” says Rob. “Over four years, we’ve grown these numbers five-fold, and now provide essential financial support to 250 students – 22 in Singapore, 148 in Manila, and 20 in Cebu,” says Rob. “That’s when you realise this is not just about sending one person to university – it’s impacting many generations.”

The Deutsche Bank Asia Foundation has been involved in the project since 2010. Its financial support has funded a number of student scholarships and covered a portion of operational costs.
Deutsche Bank is giving children with special needs a platform to shine

In tune

Working in partnership with the Singapore Chinese Orchestra, Deutsche Bank is giving children with special needs a platform to shine.

As a young visually impaired musician, stepping out on stage in front of an audience for the first time as part of the Singapore Chinese Orchestra (SCO), Singapore’s national Chinese orchestra, did not faze Stephanie Ow one bit.

“Being in an orchestra is like being part of a puzzle – or a family,” she says. “To make a puzzle you have to have all of the pieces come together for it to mean something. Being part of a meaningful larger whole; that’s how I feel when I’m creating music with the SCO.”

As the first visually impaired musician to play with the SCO, 18-year-old Stephanie is living her dream. She plays the erhu – a two-stringed bowed instrument that is sometimes called the ‘Chinese violin’ – and is a member of the Singapore Youth Chinese Orchestra, the youth wing of SCO.

Yet hers is a journey that has had its fair share of adversities.

“I started learning the erhu when I was 14 years old. I’d started secondary school and wanted very badly to join the Chinese orchestra classes, but I didn’t manage to get in. Luckily, my uncle paid for me to have some private lessons and that was when I first picked up my instrument,” she recalls.

Breaking into the highly competitive world of professional music is a big challenge for someone born blind in both eyes. Stephanie is unable to read music scores or follow the cues of an orchestra’s conductor.

“I can’t see the conductor or watch how he’s conducting, so in certain parts when there’s a change in speed – when the music goes slower or faster – I just have to listen to the people sitting around me and follow them,” she says.

Stephanie is the first beneficiary to receive professional music training from SCO under the Deutsche Bank – Singapore Chinese Orchestra Music Scholarship, which supports the education of young musicians with disabilities.

She first met SCO resident conductor Quek Ling Kiong in 2012, when he visited her school as part of a series of community outreach events the orchestra was running.

“I met Stephanie at the Lighthouse School (for the visually and hearing impaired, as well as children with autism), where she was a student. She was sitting in the audience. I had a chat with her and discovered she was a keen musician. We exchanged numbers and stayed in touch,” he says.

Ling Kiong first invited Stephanie to perform a solo at the SCO’s annual Mother’s Day concert in 2012. A few months later, he asked her to join the orchestra again for an impromptu open-air concert in Tiong Bahru, when an erhu player from China pulled out. He encouraged her to join the Singapore Youth Chinese Orchestra in 2013.

“She is very talented and very good at performing solo, but it is much more difficult for her to operate as part of a team. So I thought the youth orchestra would be a good platform to help her prepare,” he says.

Now, through the Deutsche Bank scholarship, Stephanie began a Diploma in Music at Singapore Raffles Music College (SRMC) in March 2015. SRMC partners with the London College of Music and the University of West London (UWL) to offer the Foundation Degree in Music Performance (FDMus) programme.

The Deutsche Bank scholarship helps to support Stephanie’s musical education as well as the additional support materials she requires as a visually impaired musician. These include a braille notetaker, special software to convert music scores into braille and an embosser to print out her braille notes. “Without this support, I doubt I would have been able to enter a college to study music or afford the resources I rely on,” she says.

Ling Kiong says that as the programme is still fairly new, requiring music instructors to learn new teaching methods, it has become a template for the SCO’s special needs education programmes.

“This is advocacy for the arts – it shows what the arts can do to help people,” he says. “The programme has been a breakthrough for us and we’re in it for the long haul. Usually when you think about sponsorship it is in terms of money, but this goes well beyond that. It is helping people’s lives.”

Stephanie recently performed at a string of Chinese New Year events, as well as the Singapore Youth Orchestra’s annual concert. She hopes to perform in Europe one day, too. For any young, disabled musicians who would like to follow in her footsteps, she has one message:

“You can do it. Don’t let anybody tell you otherwise – if abled-bodied people can do it, then you can too.”

www.sco.com.sg
Dan leads a happy and successful life. Recently married, she runs her own hair salon in a remote village in Vietnam. But life for this 22-year-old was not always so simple. At 18, Dan was trafficked to China, living in slave-like conditions in a dangerous brothel for a year. When she finally escaped and made her way back to Hanoi, she suffered post-traumatic stress disorder and feared for her life. That is when she discovered Hagar International and began her long path to recovery.

Hagar International is a non-profit organisation committed to helping women and children affected by human trafficking, sexual exploitation and domestic violence recover, gain economic empowerment and reintegrate into society. With a presence in Afghanistan, Cambodia and Vietnam, Hagar International provides a home and support services to survivors of abuse.

“In Vietnam, our services are unique because we focus on the whole journey,” says Kerry Kelly, Country Director, Hagar Vietnam. “The women we take in reside in our shelter and receive psychological care while we help with their medical and legal issues. Once they reach the point where they can begin healing from the trauma they have endured, they enter our economic empowerment programme.”

Deutsche Bank supports this important programme, which provides career training and development to survivors of exploitation and violence. Its aim is to help young women become financially independent and be able to take care of themselves and their families. The six-month programme consists of career orientation, including personality testing and learning how to prepare a CV. The survivors also experience skills and vocational training to discover what they are interested in.

“Many of the women we see come from extremely poor communities,” Kerry says. “But they are resilient and, over time, with proper support and care, they begin to understand they have the potential to escape the poverty cycle and successfully hold a job.”

Thanks to the support of Deutsche Bank, Dan completed her vocational training at L’Oreal and went back to her village with her head held high. “I love my job,” she says. “I always wanted to be a hairdresser and, thanks to Hagar, my dreams have come true.”

Hagar Vietnam provides a home and support for up to 30 disadvantaged women a year. In 2015, the organisation will open a second shelter that will be able to help many more women. Kerry says, “We want to empower as many women and children as possible to integrate back into society and live life in all its fullness.”

Dan now runs her own hair salon in a remote village in Vietnam

“I love my job. I always wanted to be a hairdresser and, thanks to Hagar, my dreams have come true”

Dan, former resident of Hagar Vietnam

### Access and Skills

**Work ready**

**Safe haven**

Skills training empowers abused Vietnamese women to follow their dreams and lead meaningful lives

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Dan now runs her own hair salon in a remote village in Vietnam

### Human trafficking

<table>
<thead>
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<th>Women and children</th>
<th>Trafficked every year</th>
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<td>200,000 – 225,000</td>
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Between 1998 and 2008 in Vietnam

<table>
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<tr>
<th>Women and children</th>
<th>Trafficked abroad</th>
<th>Trafficked within Vietnam</th>
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<tbody>
<tr>
<td>7,000</td>
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<tr>
<td>20,000</td>
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32% of Vietnamese women have been hit by their husbands and 10% have been sexually abused in their lifetimes

Source: Hagar Vietnam
Aspirations and Access
Fit for the future

Home care

A new way of training young nurses in palliative care is helping to bring lasting change to the Indonesian healthcare system and much-needed relief and dignity to underprivileged children with life-threatening illnesses.

If you were diagnosed with a life-threatening illness, how would you choose to spend your time? This was the question Lynna Chandra contemplated while caring for a close friend who battled cancer for 13 years.

“Rachel’s long and courageous journey made me wonder how people without means spend their last days,” Lynna says.

Such was the impact of the experience that Lynna gave up her job as a business consultant and established Rachel House in 2006, in memory of her friend, Rachel Clayton. Lynna believes that critically ill children must be allowed to die with dignity, free of pain.

Rachel House is the first paediatric palliative care service in Indonesia that provides home-based care for children from needy and marginalised families. It has supported more than 480 children living with cancer and HIV since it was established, and has boosted awareness of palliative care among mainstream healthcare providers such as the cancer hospitals, and the public.

“Palliative care is still a fairly new concept in Indonesia,” Lynna says. “All too often, nursing and medical schools turn out graduates with little knowledge or appreciation of the importance of end-of-life care.”

Recognising the need for lasting and sustainable change to the Indonesian healthcare system, Rachel House has trained close to 3,000 people in palliative care, including nurses, doctors, nursing students and community volunteers.

In partnership with Deutsche Bank, Rachel House recently launched a new initiative to increase the capacity of nurses in Indonesia. Through its Clinic-in-a-Box programme, Rachel House works with universities to run postgraduate courses for nurses in palliative care, home care and business management. These young nurses go out into the community, providing home care to children from the poorest families, who are often left without any support once their children are discharged from the hospital.

“In Indonesia today, there is one doctor for every 5,000 people, a shortage that places a huge burden on the healthcare system. We want to relieve some of that pressure by training a new generation of nurses,” Lynna explains.

Rina Wahyuni, the Nurse Coordinator at Rachel House who helped designed the Clinic-in-the-Box programme, says, “Our goal is to ensure patients can live their lives with dignity and comfort surrounded by their loved ones at home. We hope that the Clinic-in-a-Box-trained nurses will have the confidence to provide home care, and eventually even run their own health clinics in the rural parts of the country.”

www.rachel-house.org
Young art-lovers, orphans in need of life skills and migrant families

Art attack
Young Friends of the Hong Kong Arts Festival

Many of us take the arts for granted as a life-enhancing opportunity we can dip into and enjoy without a second thought. But for many young children in Hong Kong who are faced with an array of societal obstacles, the arts are largely inaccessible, a world away from their everyday challenges.

The Young Friends of the Hong Kong Arts Festival (HKAF) programme has put smiles on young faces by opening doors to live events and activities. Its integrated arts education and audience development activities are designed to nurture young underprivileged students’ interest in the arts and even get them involved.

Over the years, Young Friends established by the Festival in 1992, has signed up more than 130,000 student members, many of whom had never been to a live performance prior to joining. In 2014, Deutsche Bank became the project’s first Corporate Sponsor.

In 2014, about 7,500 Young Friends (including 300 from underprivileged backgrounds given special support by Deutsche Bank) enjoyed more than 15,000 opportunities to attend 82 performances, rehearsals and educational specials at the HKAF. Some 20,700 students also attended 82 performances, rehearsals and educational programmes at the HKAF. Some 20,700 students also attended 82 performances, rehearsals and educational programmes at the HKAF.

Leaving the nest
ARCON’s life skills programme

Nursing and engineering are two high-skilled jobs older orphans in South Korea can now pursue thanks to the support of the Arts and Community Network Association (ARCON). When orphans in South Korea reach the age of 18, they must leave orphanages and fend for themselves. “The problem is that they don’t have parents or mentors to teach them the life skills they need to get jobs and make the most of the possibilities that lie ahead of them,” says Eun-Joo Park, Programme Director at ARCON.

For the last three years, Deutsche Bank has supported ARCON’s Dreaming Butterfly programme, which helps orphans reach their potential after leaving care facilities. The programme teaches children the basic social and economic skills that are fundamental to life on the outside.

Self-support training activities help adolescents discover their employment opportunities through job investigation, aptitude tests, and training in resume writing and interviews. Arts and culture activities help them to thrive in society by teaching them the importance of communication and self-discovery.

Orphans also receive practical training in subjects such as cooking, hairdressing and accounting through vocational scholarships. With Deutsche Bank’s support, 17-year-old Soo Hyun received a six-month nursing scholarship and is now embarking on specialist training in anaesthetics.

“Through these educational programmes, we’re giving adolescents the willpower to set their own goals and do something valuable with their lives,” Eun-Joo says.

Home away from home
INCLUDED

As cities around the world grow, so do migrant populations living in slums. Non-profit organisation INCLUDED helps migrants integrate into city communities by brokering better access to services and promoting opportunities for advancement through education.

Deutsche Bank is a proud sponsor of the Heiqiao Centre, one of four centres INCLUDED runs in Beijing. It is the only centre built from shipping containers – an approach that is both cost-effective and achievable in other cities and countries.

Heiqiao’s five colourfully painted containers-turned-classrooms serve as an after-school hub for young students from one of Beijing’s largest migrant communities. These children are often left with minimal support after school, as their parents are at work, so INCLUDED offers free after-school social and educational programmes – from schoolwork tutoring and computer lessons to urban life skills training. Volunteer mentors from some of Beijing’s top universities provide homework support.

“We aim to provide a safe place for learning where the children can also participate in creative and social activities, and help them explore their potential,” says programme manager Erin Chen.

For the parents, there are periodic workshops on parenting, marriage and family life, where the aim is to help improve familial communication and relationships.

“Heiqiao serves as a stable framework within which migrant families can start building a community,” Erin says. “It’s become a place of collaboration, creativity and mediation as migrant children, parents and teachers come together to move towards places of greater hope.”

www.included.org

China’s migrants

Modern China’s economy and infrastructure is being built by migrant workers. Millions have moved their families from the provinces to urban centres in search of better lives.

5 million
migrant workers

500,000
migrant children

The result
China’s unique registration system (hukou) ties each citizen to their place of birth. Migrant families therefore lack access to basic social services in the urban centres. Migrant children often end up on the fringes of society.

The issues faced by migrant children
- Sub-par education: Unlicensed schools are often their only option. These are housed in dilapidated buildings, are overcrowded and lack clean drinking water and proper sanitation.
- Inadequate healthcare
- Poverty
- Unstable residency status

Source: www.included.org

briefing

3D Deutsche Bank Asia Foundation April 2015
Passionate about
Creating role models

You are helping young people living in poverty change their circumstances. Why did you set up Be! Fund?

I wanted to help children realise their potential to change the world through storytelling. So I founded ‘Going to School’, a creative non-profit that produces stories and movies to teach India’s poorest children entrepreneurial skills at school. But over time, I realised that even though we were teaching kids entrepreneurial skills, nobody would be willing to take a risk on very poor young people.

So three years ago I started Be! Fund, a venture fund that gives young people the start-up capital they need to run enterprises that solve social problems in their communities and help to create jobs. Be! Fund targets young men and women who are from low-income groups. To date, we have funded 56 projects in India.

What difference do you want to make with the programme?

What is often not understood is that young people living in poverty do have business ideas that can transform their communities, solve local problems, generate income and create jobs. A huge perception change is needed for people to understand that, because development in India does not usually come from the ground up and it certainly does not come from young people. So my aim was to start a youth fund that creates role models. They can encourage other young people to start a business and make an impact on their community.

What value does Deutsche Bank’s involvement add to the programme?

Deutsche Bank has been our partner since 2011, financially supporting young women in their social business ventures as part of its Born to Be programme. The Bank’s commitment has been really great because it is a huge challenge to find, fund and support young women in India.

Deutsche Bank volunteers also give up a few hours of their time every month to take part in our interview process. This involves young women aged between 18 and 24 from the poorest communities who have been shortlisted to receive funding for their business ideas. We give them advice about financial management, risk and loans, as well as pointers on their business proposals.

Tell us about some of your success stories with female entrepreneurs.

In Bilharia village in Gaya, north-east India, we helped a woman expand her tailor shop and provide employment for two younger women. Kiran, aged 22, now runs her business from home, making affordable clothing for women and children. As the only female tailor in her village of some 2,000 households, Kiran’s services are in high demand. She told us, “Many women feel awkward about having their body measurements taken by a male tailor. I provide a safe and comfortable environment where women can feel protected – and even socialise!”

Our efforts have helped 55 young people realise their potential, and we hope to invest in 100 men and women by the end of this year. We are transforming lives one business idea at a time.

For more on Kiran’s story www.befundindia.com

Jump-start

Teacher-turned-entrepreneur Lisa Heydlauff is helping poor young people in India realise their business ideas through the country’s first not-for-profit venture fund, Be! Fund

Photograph: Nitin Upadhye