Going to school

Here in Asia Pacific, we work with various partners to provide educational opportunities to young people. We want to break cycles that limit their prospects.

Creating a quality learning environment for children

In China, we work with the Charitable Foundation (My School), an organisation that refurbishes old buildings, modifies and trains teachers to build a learning culture. We also work with Lights Of Children to support children in building a life for themselves.

Creating an inclusive teaching environment for children

In India, we work with the Akshaya Patra Foundation, which provides fresh and nutritious midday meals in schools in rural villages. It was established in 2002 to enable the younger generation to create a sustainable impact. The farm uses newly developed techniques to produce fresh strawberries and vegetables for sale. The business employs individuals with mental disabilities, providing them with both training and an income.

Supporting entrepreneurial ventures

We fund Young Social Entrepreneurs programme run by the Singapore International Foundation, which seeks to inspire, equip and enable youth who are passionate about making a difference through social businesses. The programme creates a network of knowledge and mentorship, and workshops, to enable the younger generation to create a sustainable impact.

Making a difference in Asia Pacific

#PositiveImpact

In the community

Wherever Deutsche Bank does business, we are committed to building stronger and more inclusive communities.

In Sri Lanka, we work with Caritas, providing the elderly in rural villages with access to healthcare through mobile eye clinics.

We also fund Bhagwan Mahaveer Viklang Sahayata Samiti, commonly known as Jaipur Foot in India, to rehabilitate people with disabilities by providing artificial limbs, calipers and other aids at no charge.

In China, we work with the Korean Federation for Environmental Movement to clean up the Han River in Seoul, improving its ecology and water quality. The aim is to produce one square kilometre of greenery within the city – roughly the size of 30 football fields – by 2030.

Beyond education

In the region, millions of young people lack access to basic education, lack healthcare, struggle with mental health issues and face social exclusion. There’s only one way to support young people: offer them a platform, support them and help them make a difference in their communities.

Supporting entrepreneurial ventures

In Malaysia, we partner with the University of Malaya, which offers a consulting programme to advise newly established social enterprises. We work with the Mauritius Cycling Academy, which offers cycling training to at-risk youth, as well as the Mauritius Diakoneia Modern Vocational Development Centre, which offers vocational programmes with practical experience.

Providing educational opportunities

In Indonesia, we fund several entrepreneurial programmes aimed to give study awards to undergraduate facing financial difficulties. We also support the Yogyakarta Foundation for Empowerment, which offers study awards to undergraduates facing financial difficulties.

In Japan, we work with the Yayasan Kampus Rong Rein Khong (My School), an organisation that refurbishes old buildings, modifies and trains teachers to build a learning culture.

In Singapore, we work with the Singapore Chinese Orchestra, which offers a traditional Chinese opera apprenticeship programme run by the Singapore Metropolitan Youth Orchestra of Singapore and the Singapore Chinese Orchestra.

We recognise that helping young people achieve their potential is more than just providing formal education. We want to promote young talent.

We fund the Screamer Academy, which offers cycling training to at-risk youth, as well as the Rong Rein Khong (My School), an organisation that refurbishes old buildings, modifies and trains teachers to build a learning culture.

In India, we work with the Akshaya Patra Foundation, which provides fresh and nutritious midday meals in schools in rural villages. It was established in 2002 to enable the younger generation to create a sustainable impact.

The farm uses newly developed techniques to produce fresh strawberries and vegetables for sale. The business employs individuals with mental disabilities, providing them with both training and an income.

Around the globe, Deutsche Bank employees are making a world of difference to people’s lives by sharing their skills and resources.

One in four employees in Asia Pacific volunteers in activities ranging from mentoring young students and building social businesses to building homes and planting trees. As well as giving their time, fundraising by Deutsche Bank employees and businesses in the region contributes hundreds of thousands of euros to various causes every year.

PlusYou

Deutsche Bank’s young and voluntary team.

FIND OUT MORE
db.com/asiapacificcr
This is why we are here.
To enable economic growth and societal progress.
To realise plans and ambitions.
For clients and employees, investors and communities.
#PositiveImpact

With our Born to Be youth engagement programme, we enable young people to reach their full potential. Our Made for Good initiatives empower ventures that create wider social good. Wherever we operate, we help to build stronger and more inclusive communities.

We do this together with like-minded partners and with the support of our people. Our Plus You volunteering and giving community, as well as our public advocacy, maximises the impact of our projects, which we monitor annually with our Global Impact Tracking.

Our corporate social responsibility mission: Enabling communities and economies to prosper.

#CorporateCitizenship
#ImprovedLivelihoods
#PositiveImpact

Our Target 2020
Make a positive impact on 4m lives
3 since 2015

Our Target 2020
Make a positive impact on 20,000 social enterprises and charities
2 since 2016

Our Target 2020
Make a positive impact on 5m young people’s lives
1 since 2014

We provide local support for communities and society’s most disadvantaged by supporting infrastructure projects, offering basic welfare or immediate disaster relief.

2.4m lives touched
>11,750 supported enterprises / >306,000 individual lives touched
23.9m young people enabled to develop their potential
1

In the community

Volunteering not only boosts the impact of our programmes, it also has a positive impact on the personal development, motivation and commitment of our colleagues. Our Plus You volunteering and giving community, as well as our public advocacy, maximises the impact of our programmes.

Our annual targets
Keep volunteer engagement at/above 20% in 2017
2017 data

€13m funds raised for charities
>17,400 corporate volunteers (22% of Deutsche Bank employees)
>235,000 hours invested in education, enterprise and community projects

In the community

Volunteering not only boosts the impact of our programmes, it also has a positive impact on the personal development, motivation and commitment of our colleagues. We support the civic engagement of our people and encourage them to share their expertise through paid leave, charitable donations or in-kind support. We make it easy to donate via our matched and payroll giving schemes, our donations platform or the Charities of the Year programmes.

Our annual targets
Keep volunteer engagement at/above 20% in 2017
2017 data