At Deutsche Bank we view Corporate Social Responsibility (CSR) as an investment in society, anchored on the principle of ‘Building Social Capital’. The bank’s global and regional CSR commitment is underpinned by five core pillars: Social Investments; Education; Corporate Volunteering; Art and Music; and Sustainability.

In Asia, our CSR efforts are directed through The Deutsche Bank Asia Foundation (DBAF), now in its seventh year. In this report it is particularly pleasing to be able to document the positive developments of the many projects DBAF has supported since its inception, as well as report on new initiatives which have broadened the foundation’s focus.

Working in partnership with non-government organizations (NGOs), local foundations and in concert with community leaders, as well as governments and expert project facilitators, DBAF aims to identify community issues of greatest need which require funding. In addition to social commitments, 2009 also saw the incorporation of sustainability, art and music initiatives into the DBAF programme in the region.

Sustainability represents an increasingly important focus of the Bank’s global CSR programme including in Asia Pacific. Across all countries in our Asia network, and in accordance with our goal of having CO2 neutral global business operations from 2013, concerted efforts are being made to minimise the Bank’s carbon footprint. Meanwhile, both globally and within the region, Deutsche Bank continues to be a leader in international emissions trading, the financing of renewable energies and the provision of sustainable investment products.

In the arts - through acquisition and sponsorship of paintings, drawings, sculptures, photographs and other works, Deutsche Bank also aims to promote greater awareness of, and access to, contemporary art in Asia. By supporting young artists, particularly those from developing countries in the region, the Bank aims to foster emerging talent.

The wide ranging activities of the DBAF detailed within this report could not have been undertaken without the support of our employees. Indeed, since the foundation’s inception, thousands of Deutsche Bank employees have actively participated and volunteered time, established and managed local CSR committees, and in many cases initiated exciting new projects.

Through the continued commitment of the Bank’s employees and management, we hope the DBAF can make a deep and lasting contribution to the development of communities across the region.

Sincerely,

Robert Rankin
CEO Asia Pacific (ex Japan)
Building social capital

Deutsche Bank’s Corporate Social Responsibility (CSR) programme is underpinned by five core pillars:

Social Investments
We create opportunities for people and communities. We help them overcome unemployment and poverty, and shape their own futures.

Education
We enable talent across all disciplines as one of the most important sources of growth and progress.

Corporate Volunteering
A growing number of our employees are committed to civic leadership and responsibility – with the support and encouragement of Deutsche Bank.

Art & Music
We believe that creativity and inspiration open minds to innovative solutions. That is why we support art, music and young aspiring artists.

Sustainability
An integral part of all Deutsche Bank activities – in our core business and beyond – is being responsible to our shareholders, clients, employees, society, and the environment.

01 Social Investments

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We create opportunities for people and communities. We help them overcome unemployment and poverty, and shape their own futures.
China
Half the Sky

All over China, there are thousands of children living in welfare institutions - they range in age from newborns to toddlers, preschoolers to older children. A vast majority are girls. Today, rising healthcare costs have also led to the abandonment of children with medical needs.

Half the Sky (HTS) Foundation was set up in 1998 with the sole purpose of enriching the lives and improving the prospects of orphaned children in China who have lost the nurturing care of families. HTS establishes and operates infant nurture and preschool programs, provides personalized learning for older children and offers loving permanent family care, medical care and guidance for children with disabilities. A crucial part of the HTS programme is the “memory book”. Each activity and milestone of every child is documented through photographs, video, artworks etc. This creates a personal history that the child can take with her (or him) beyond the institution.

“...What the children lack is what every child must have for a healthy start in life: the nurturing love of someone who truly cares...Our goal is to ensure that every orphaned child has a caring adult in his or her life.”

– Half the Sky Foundation.

Fei Fei is a very lovely and active girl. She can imitate the adults making phone calls - she often picks up the toy phone and says: “Hello Mom”. Fei Fei enjoys playing hide-and-seek with her nanny: hiding behind the toy shelf quietly, she peeps out when she hears her name. She can stand up by holding onto something and can also walk a few steps. When her nanny holds her hand, she can walk for a little bit longer.

HTS is one of only a few non-governmental organisations recognised by the Chinese Government.

Deutsche Bank has provided funds to HTS for the development of two model children’s centres and family villages in Qingdao and Beijing. The Beijing centre has been earmarked as the National Headquarters and Training Centre for all HTS centres in China.

Deutsche Bank staff in China has also formed ties with HTS. In 2008, they initiated a book donation drive, asking employees around the country to contribute children’s books to the Qingdao orphanage. More than 1,400 books, some of which were new books purchased specifically for this campaign, were collected. They also make trips to Qingdao to organise social activities for the children when they can.

Mauritius
Flacq Disabled Centre

As part of its 10th anniversary celebration in Mauritius in 2009, Deutsche Bank pledged its support for the construction of the new Flacq Disabled Centre (FDC) in the heart of Flacq village. This followed a funding agreement between Deutsche Bank and the non-government organisation, the East Coast Ladies Group (ECLG), in addition to the granting of a State Land Lease by the Ministry of Housing and Lands for the space adjacent to the FDC.

Deutsche Bank Mauritius is convinced of the benefit that this project will bring to the local eastern community. As a local centre, FDC opens its doors to children with disabilities who would otherwise not be able to attend such an institution, either due to financial constraints or long distance travel. The commitment of the FDC staff and the availability of appropriate infrastructure are necessary ingredients to ensure a safe developmental environment for these children.

The Flacq Disabled Centre was founded in 1999. It is run by a volunteer social worker from a family property in Central Flacq, assisted by four teachers. The centre offers educational and vocational activities to 38 pupils, ranging in age from 3 to 35 years old.

The new centre is equipped with toilet and bathroom facilities for the handicapped, a fully-fitted kitchen where hot meals can be prepared for the students, and enough space for them to carry out their daily activities. The larger premises mean that 10 to 15 more students now have the opportunity to join the FDC.

A group of volunteers from Deutsche Bank Mauritius who call themselves the Sunshine Team will ensure the Bank’s long-term involvement with the Centre. They have planned a range of activities that include monthly sessions with the residents, a book donation drive, and activities to raise the funds required for physiotherapy and speech therapy sessions for the residents.
We hope we have contributed to a brighter future for these children. This experience not only reminded us that it is important to give something back to those who are less fortunate but also taught us to work together as a team."

-Suranit Sorasuchart, Deutsche Bank Thailand, Chief Operating Officer.

Success Stories

Thailand
My School Project

Deutsche Bank Thailand’s ‘My School Project’ aims to provide educational opportunities for underprivileged children living in remote areas of Thailand by constructing a new school building in a different village every year.

The school selected for the 2009 project is located in Bann Mae Phu village, Northern Thailand. It was the only school serving kids from grades one to six from two nearby villages and had only two teachers and poor facilities.

About 40 volunteers from Deutsche Bank Thailand, including Chief Country Officer Manfred Schmoelz, accompanied by some family members, ventured deep into the mountains of Tar Song Yang District, Tak Province. The village is difficult to access with no electricity or fresh water supply. Accommodation for staff was the tents they pitched at the school site. A small team was assigned ‘canteen’ duty to cook meals for the volunteers.

They spent an intensive four days in May doing hard physical labour in the heat. The work included measuring and cutting lumber, nailing planks for the school walls, installing windows, painting exterior and interior walls, fixing book shelves and desks, painting colourful wall murals, and setting up the classrooms. The enthusiastic staff also found time to organise games and activities for the children.

During the hand-over ceremony held on 10 May, the children and their parents expressed their appreciation for the enormous effort put in by the volunteers. Each child was presented with a set of books and school stationery funded by DBAF.

MS helped his mother gain access to retrovirals drugs and her health improved. They then taught her to make bags and beaded jewellery to sell in the MS retail shop. With the money she earned, she was able to put Sophheap’s two younger sisters through school. The MS staff continued counselling Sophheap and in time he agreed to enroll at their vocational training centre to learn men’s hairdressing. It was a new beginning for Sophheap. During the six-month course, his case manager helped him find a place where he could open a men’s hairdressing shop so that he could start work as soon as the course ended. The case manager arranged the funding for the deposit and the first month’s rent, while Sophheap’s hairdressing teacher helped him purchase the necessary equipment. One of his mother’s relatives decided to set up a motorcycle repair outfit within the same premises so they could share the rent.

A small opening ceremony was held for Sophheap’s shop. A representative of the Ministry of Social Affairs, the village chief, his family and many MS staff who worked with the family were there to mark this important milestone in his life. DBAF has been funding the programmes of MS since 2004. These programmes include providing a daycare facility at the hospital in Phnom Penh to care for the children of patients from the provinces, vocational training for street children and teenagers affected by HIV/AIDS to acquire marketable skills, home-based production, and community reintegration.

“...I feel really good about how things are going with the shop. The training at Mith Samlanh really helped – I can solve problems by myself now but I know that I can always call my case manager when I need advice. Sometimes I miss the camaraderie of the training centre but my friends visit me and I’ve made contact with old friends from school. I am also planning for the future – I hope to learn about computers and set up a computer shop. To achieve this goal, I am carefully saving my money.”

– Sophheap

A course in hairdressing conducted at the Mith Samlanh vocational training centre.

Cambodia
Mith Samlanh client opens a hairdressing salon

Just three years ago, Sophheap completed grade nine when he was about 15. At that time his mother was very ill. While in hospital she heard about Mith Samlanh (MS), which means “friends” and provides daycare services to children with hospitalized parents. She reached out to them for help to care for her four children.

Sophheap came from a middle class family. His father sold motorcycles, earning a good income. The family’s slide into poverty began when Sophheap’s father was murdered, leaving his mother with no means to support her children. She sold the house and rented some land, which she tilled to earn money for the children. Soon after that she was diagnosed as HIV positive. She could no longer work and needed money to buy medicine. Her parents-in-law were of average wealth, but they refused to help, while her own parents were too poor to provide financial support. Sophheap’s maternal grandmother left her home in the province to nurse her daughter and care for her grandchildren. Sophheap was told to stay in school but both he and his sister left school to work at a factory in order to help provide for the family.

Even when MS offered to help the family, enabling him to continue his studies, Sophheap refused to work.

During the six-month course, Sophheap agreed to enroll at their Mith Samlanh vocational training centre. It was a new beginning for Sophheap. During the six-month course, his case manager helped him find a place where he could open a men’s hairdressing shop so that he could start work as soon as the course ended. The case manager arranged the funding for the deposit and the first month’s rent, while Sophheap’s hairdressing teacher helped him purchase the necessary equipment. One of his mother’s relatives decided to set up a motorcycle repair outfit within the same premises so they could share the rent.

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A course in hairdressing conducted at the Mith Samlanh vocational training centre.
Social Investments

**Vietnam**

**Save the Children client wins “good student” award**

Tung, aged 15, lives with his mother and younger sister in Hai Phong city, one of Vietnam’s largest ports, which has a relatively high rate of HIV/AIDS infection. Although his father died of AIDS, nobody in the neighbourhood or school knew the cause of death. Tung, however, still bore a self-imposed stigma and suffered a loss of confidence. When he was in grade five, he came under the wing of the DBAF funded programme run by Save the Children. He took part in group activities for children affected by HIV/AIDS. There he met children from similar backgrounds and shared experiences. He gained a basic knowledge of the true nature of the illness, and even had the opportunity to join fun-filled excursions to different parts of the city and to Hanoi.

For the first time he felt comfortable among his peers.

“I have gained an in-depth knowledge of HIV/AIDS and more confidence in life. Through this project, I have met many children who face even greater hardships than I and yet are optimistic. It strengthens my determination to ensure that our voices are heard.”

– Tung

Tung’s family’s only source of income came from the sewing his mother did from home. She had tried very hard to keep her two children in school. As part of the programme, Tung received a desk, a bicycle and textbooks to make it easier for him to continue his studies. His mother’s efforts and the support from the programme have paid off – Tung has won the ‘good student’ award for the past five years.

Tung became more involved in programme activities and in school, participating in community events, city-level and national forums for children and annual singing contests. Drawing on what he learnt and on his personal experiences, he was able to reach out to other HIV/AIDS infected and affected children. He represented his peers and communicated their thoughts, feelings and aspirations with confidence to local and national leaders at forums for children.

Tung has won the prize for the best singer in the annual school contest for the last few years. He wants to pursue formal studies in singing in the future.

**Thailand**

**Sem Pringpuangkeo Scholarship Recipient Graduates**

Saranya Wongsa, 22, graduated from Chiang Mai University in 2010 and has secured a job as a fully qualified nurse at Maharaj Nakorn Chiang Mai Hospital. Saranya, or Bum as she is known to her friends, has been a Deutsche Bank scholarship recipient since she was in Grade 11. She lost both parents to HIV/AIDS when she was just six years old. Her grandfather was her guardian for 12 years but sadly he passed away in 2006; Bum has been on her own since then.

Staff at Sem Pringpuangkeo Foundation (SPF) provided encouragement and support to help her complete her university education.

On behalf of the other scholars, I would like to thank Deutsche Bank and the staff of SPF who gave me a future again and helped make my dream of becoming a nurse a reality. I could not have achieved what I have today without their support and kindness. And I hope that one day too, I will be able to contribute to the community and create a positive impact on the lives of others in similar circumstances.”

– Bum.

Bum is one of 335 students that in SPF’s scholarship programme – funded by DBAF – which provides children affected by or living with HIV/AIDS the opportunity to attend school. DBAF has been working with SPF since 2003 and also funds the training of the children’s guardians to teach them new skills so they can make a living. A stable income improves the families’ financial situation, which in turn also helps keep the children in school.
01
Social Investments

Disaster Relief 2009

2009 saw parts of Asia and Australia devastated by a series of natural calamities ranging from bushfires to typhoons, earthquakes and floods. Using relief funds provided by DBAF, local country management and staff in the affected countries were focused on finding ways and means to alleviate the suffering of the victims.

Australia
Bushfires in Victoria, February 2009

On Saturday 7 February 2009, more than 400 individual fires burnt across the state of Victoria in what was recorded as the most devastating natural disaster in Australia’s history. The human cost of the fires was overwhelming with 210 lives lost. To add to this, over 2,000 properties were destroyed and thousands more people left homeless while entire communities were reduced to ashes.

To assist with rebuilding efforts, the Bank’s Executive Committee in Australia, with full global support and a contribution from the Deutsche Bank Asia Foundation, pledged A$250,000 for a three-phased relief program providing short, medium and long-term support to the affected communities.

The first phase provided immediate emergency assistance through the Victorian Bushfire Appeal Fund. The Bushfire Appeal Fund supports fire victims through donations and the distribution of assistance to individuals and communities in towns and suburbs affected by the fires.

The second phase was specifically designed to help the regions’ children in a creative way, during the lead up to the one year anniversary of the disaster. Deutsche Bank funded the Museum of Contemporary Arts (MCA) ‘Good Vibrations’ art access project’s visit to the bushfire affected areas to go some of the way to help the community deal with bad memories, in a creative and non-confrontational way. The project leveraged Deutsche Bank’s existing relationship with the MCA and was the result of collaboration between the Victorian Bushfire Reconstruction and Recovery Authority, the Victorian Department of education, local schools, the education department of the MCA and Deutsche Bank.

The third phase of support involves working with the Victorian Bushfire Reconstruction and Recovery Authority on a capital works project that will support the local community going forward.

In addition to the Deutsche Bank donation, staff donated money which was matched by the Bank.

Taiwan
Typhoon Morakot, August 2009

In August 2009, Typhoon Morakot wreaked extensive damage on Taiwan, making it one of the deadliest typhoons to impact the country. Deutsche Bank Taipei Branch donated US$50,000 to residents of Ta’ihe village, which is located in a remote mountain area of Chi Yi county. Part of the donation was used for rehabilitation programmes for the villagers and for rebuilding homes. The rest of the funds were channeled to Ta’ihe Primary School, an elementary school. The existing building was badly damaged by a mudslide caused by Typhoon Morakot, leaving the students without classroom facilities. Funds were used to set up temporary tents for classes and for repairs made to the school’s building.

Philippines and Vietnam
Typhoon Ketsana, September 2009

Shortly after being hit in August by Typhoon Morakot, which also caused floods in northern Philippines, the country faced the wrath of Typhoon Ketsana. Over the weekend of 26 September 2009, Typhoon Ketsana brought massive rainfall and flooding to parts of Manila which tragically resulted in human casualties, the displacement of hundreds of thousands of people, and the loss of telecommunications and power services in many areas.

As part of its broader emergency relief efforts, Deutsche Bank made donations to The Philippine National Red Cross, the SM Foundation, and GMA Media.

Staff from the Manila Branch also volunteered their time to relief efforts. Branch staff organised a fund raising activity for 37 employees and contract staff whose homes were damaged by the storm and flooding. Another 20 volunteers took time off to help pack 1,200 bags of relief goods purchased by SM Foundation using funds donated by the Bank. Another group of volunteers then distributed the packed supplies to victims of the typhoon from Taytay, Rizal, who were using a school as a temporary shelter. Incidentally, the school was built by Deutsche Bank in an earlier CSR project.

Meanwhile, colleagues at Deutsche Knowledge Services Manila launched a fund raising drive called ‘DKS Aid’, which netted cash contributions as well as donations in kind. One innovative fund raising initiative was a music concert dubbed ‘DKS Rock Aid’, at which staff performed and also auctioned specially designed T-shirts. DKS staff worked shifts over a period of two weeks to sort and pack the relief items, ultimately delivering 100 boxes of goods to a local non-government organisation who distributed these to victims taking shelter in the city’s relief centres.

Ketsana moved on to wreak havoc in Vietnam. Tri Pham, Chief Country Officer for Deutsche Bank Vietnam, presented a cheque of US$26,000 on behalf of DBAF to the Chairman of the Vietnam Fatherland Front Committee (VFFC). Grateful for the timely contribution, VFFC channelled the funds to relief and reconstruction activities – particularly those related to schools and children’s facilities – in the most affected and poorest parts of Ketsana-hit regions in central Vietnam.

“ We want the community to understand that Deutsche Bank is providing sustained commitment to the bushfire affected regions by providing short, medium and long term support. Once the initial devastation has been dealt with, there is still a need to provide support to the people of Gippsland.”

– John Macfarlane, Deutsche Bank Australia, Chairman.
India
Floods in Bangalore, October 2009

In October 2009, five continuous days of torrential rain resulted in severe floods in north Karnataka. More than 200 people lost their lives and hundreds of thousands were left homeless. The water submerged entire villages leaving people to seek refuge in relief camps. To help meet the needs of the immediate relief efforts being carried out in the crowded camps, DBAF made a donation to the Red Cross.

The government also sought the assistance of the country’s associations and corporations to provide permanent shelter to the victims in a public-private partnership with the state government providing land and the private companies funding the building of houses. Taking up the call, the Electronics City Industries’ Association (ELCIA) agreed to build 750 homes with the help of private donors like DBOI Global Services. In late 2009, DBOI Global Services signed a memorandum of understanding with ELCIA and the government, to build more than 40 houses in Gulbarga district. In an innovative and incredibly generous move, all DBOI staff donated a day’s salary to fund the project. DBAF agreed to support them by providing additional funds. Construction of the houses will begin sometime in the second quarter of 2010.

“Several parts of Karnataka were devastated by the recent floods, affecting millions of people. Employees at DBOI India were extremely moved by the plight of the flood victims, and expressed their desire to contribute towards a long-term, sustainable solution. Building permanent new homes for the victims seemed like the best solution. Employees volunteered to contribute a day’s salary when the idea was mooted. We are very proud of this display of compassion and the contribution we make, giving back to the communities we operate in.”

– Vikas Nanda, Head - DBOI Global Services, India.

Indonesia
Earthquake in Padang, September 2009

At about 5pm on 30 September, Indonesia’s Sumatra region was hit by an earthquake registering a magnitude of 7.6 on the Richter scale. Tremors were felt as far away as in Malaysia and Singapore. The cities of Padang and Pariaman suffered extensive damage. About 250,000 families were affected through the total or partial loss of their homes and livelihood. The Indonesian government and humanitarian agencies carried out emergency relief efforts that met the urgent physical and psycho-social needs of the victims in the quake zone, as well as provided basic necessities such as food, water, medicine and shelter.

Deutsche Bank Singapore staff Akash Mohapatra and Satya Darmawangsa travelled to Padang to offer on-the-ground aid. They worked with a local charity organisation - IBU Foundation - to assess the most urgent needs of the earthquake victims before approaching the Bank for funds. They purchased food, medical supplies and tents for the earthquake victims, enlisting the assistance of Tiger Airways who supported the relief effort by transporting the tents to West Sumatra. Accompanied by friends at the disaster site, they helped to distribute the emergency supplies and set up tents for the children and families whose homes were destroyed by the earthquake. More than 280 schools in the area were badly damaged and many of them were rendered structurally unsafe for use.

Deutsche Bank Indonesia will fund the rebuilding of a six-classroom primary school in Pariaman with the help of EKONID (the German-Indonesian Chamber of Commerce) which will supervise the project. Construction is targeted to begin in April 2010.

“As part of the Bank’s broader relief efforts for the earthquake victims, we donated over 750 kg of tarpaulin tents to serve as temporary shelter for the victims of the earthquake.”

– Akash Mohapatra, Deutsche Bank Singapore, Legal Department.
Education

We enable talent across all disciplines as one of the most important sources of growth and progress.
Pratham is the largest non-governmental organisation in India. It aims to provide quality education to underprivileged children. The organisation was established in 1984 to provide pre-school education to children in the slums of Mumbai city. Since then, the organisation has grown both in scope and geographical coverage, reaching out to millions of children living in both rural and urban areas of India. Pratham works with the government to bring about large scale change, therefore their programmes are aimed at supplementing rather than replacing government efforts.

The organisation also works with the school systems and local communities to plan and implement their programmes. Thousands of volunteers, mainly women belonging to the same communities as the children, work with Pratham at the grassroots level. These volunteers are mobilised, trained and monitored by the Pratham team and are provided with teaching materials developed by Pratham. This not only ensures more effective implementation of the programmes but also empowers women from economically weaker sections of society and helps build capacity at the grassroots level.

Deutsche Bank supports Pratham’s flagship programme, Read India, and its vocational skills training programme.

Read India Programme

Pratham’s flagship programme, Read India, aims to improve the reading, writing and basic arithmetic skills of children in the age group of 6-14 years. Read India seeks to catalyse existing resources and energise structures to strengthen children’s learning. The campaign is executed with the help of school teachers, child-care workers and volunteers, who are trained by Pratham. While the school teachers work within schools, volunteers and child-care workers work with children and their mothers outside school. Partnerships have been forged with 11 state governments in India for the implementation of the programme.

Karan Shenkar

Karan, age 11, was part of Pratham’s scholarship class in February 2008 and appeared on the merit list of the scholarship exam held by the government of Maharashtra for all children in standard four. He lives with his parents and little sister in a dimly lit room in one of Mumbai’s many chawls (a chawl is a building about four to five stories high which contain about 10 to 20 single room homes on each floor). He has been a top scoring student since he was in standard one. With little help from parents who never had the opportunity to complete their studies, he managed to achieve good grades. His mother very proudly tells the story of how she thinks her son would have scored much better if his younger sister had not fallen seriously ill. While his parents ran from hospital to hospital seeking medical aid for her, Karan had no choice but to accompany them which left him no time to study. Thankfully his little sister recovered from her illness and Karan has assumed the responsibility of helping her with her school work – she is also a top student in her class. When asked what he does in his free time, he replied in Marathi “I play chess” – his father taught him when Karan was just seven. He reads the newspaper everyday and likes politics. He knows that the country’s Prime Minister is Dr. Manmohan Singh and that Sonia Gandhi hails from “Italy se”. Karan obviously wants to excel in his studies - Pratham helps him achieve his goals.

Skills Training Programme

This programme was started in 2005 and is targeted at economically disadvantaged youths in the 18-30 year age group. There are currently seven training centres across Maharashtra. Over 3,500 youth have been trained in market relevant skills such as banking, agriculture and hospitality to improve their employment prospects or to enable them to start their own businesses. Deutsche Bank works with Pratham to provide training in banking and financial services.

Shubhada Sawant

Shubhada Sawant, the daughter of a textile mill worker, attended a course on banking and finance and is now working at Deutsche Bank Operations International Global Services. Shubhada feels that in addition to learning about banking, the course offered her the opportunity to pick up communication and presentation skills. She singles out the mock interviews that the Bank’s HR department conducted for the Pratham students as the most helpful, since that gave her the confidence to handle job interviews. Her experience in Deutsche Bank has been excellent, with helpful colleagues, both in India and Germany. She is thrilled to be part of a large multinational bank.

“As a child, my father would take me to the local bank and it has always been my dream to work in one. I am delighted that Deutsche Bank has helped me fulfill this long cherished dream.” – Shubhada Sawant
Philippines
Families and Children for Employment and Development Foundation

Families and Children for Employment and Development Foundation (FCED) is a non-profit service foundation that facilitates leadership development, empowerment, organisational development and social services among street children, urban poor children and their families in the areas of Paco and Pandacan, Manila.

FCED’s Educational Assistance Programme (EAP) focuses on children who have demonstrated a strong desire to better themselves by completing their academic education. These are children from impoverished families whose parents are not working or are engaged in jobs with very low salaries. Without financial support, these children, who show great potential, would be forced to drop out of school.

Through the EAP programme, Deutsche Bank supported 300 elementary and high school students during the 2009 - 2010 school year. Our funds pay for their school fees, as well as provide a stipend to cover transportation, meals, medical assistance, school supplies and uniforms.

Separately, Deutsche Bank staff in its Manila Branch also work with FCED where they can. In late 2009, 30 FCED families had their homes destroyed by a fire and were in dire need of basic necessities like footwear, clothes, blankets, mattresses, eating and cooking utensils. Deutsche Bank Manila Branch used part of their DBAF country funds to purchase these items for them.

Lorna Tolentino
Lorna, age 13, lives in a one-room home in one of the Barangays (village) in Pandacan with her parents, a brother and three sisters. Though small, it is clean – Lorna helps out with the housework before school each day – and it is adorned with prized family possessions. Her father is a painter but does not have a stable job. Her mother does the laundry for a few upper to middle income families to supplement the family income. Lorna loves to sing and dance.

“This programme helps the family a lot because it lessens our expenses. My ambition is to become a teacher someday. I promise to study hard to help my family in the future.”

– Lorna Tolentino

Juschele Valenzuela
Juschele, age 11, lives in the same Barangay in Pandacan with her parents, and two sisters. She too loves to sing and dance, and like many children around the world, she loves to watch TV.

“This sponsorship is a really big help to my family. My ambition is to become a flight stewardess. I thought that I would not be able to do this because of the hardships faced by my family.”

– Juschele Valenzuela

Indonesia
Adopt a Teacher Programme with the Sampoerna Foundation

DBAF and Sampoerna Foundation launched Lombok’s first professional teacher development programme on 27 May 2009. The Adopt a Teacher Programme (ATP) - commissioned by Deutsche Bank and implemented by the Sampoerna Foundation Teacher Institute (SFTI) - aims to provide professional teacher training in the district of West Lombok in Nusa Tenggara Barat (NTB).

The 15-month programme is the result of an education needs assessment, conducted by SFTI earlier in 2009, which evaluated the teaching practices at 12 junior high schools in Kota Mataram and Kabupaten Lombok Barat. Based on these findings, the ATP is focused on providing teachers with more interactive teaching skills and exposing them to best practice. Those who undergo this training will be equipped with new pedagogical and class management skills. After the completion of this initial training, a selection of teachers and principals will advance to the continuation programme called Teachers Effectiveness Training and Development.

More than 200 teachers and principals from 32 schools in West Lombok are expected to benefit from this initiative.

“Deutsche Bank has long been a supporter of education-related programmes in Indonesia. We are proud to work with Sampoerna Foundation and the NTB Government in providing quality training for Lombok’ teachers, while promoting the importance of education within the community.”

– Ashok Kumar, Deutsche Bank Indonesia, Chief Operating Officer.
A growing number of our employees are committed to civic leadership and responsibility – with the support and encouragement of Deutsche Bank.
“The smiles on the children’s faces definitely made this an enriching and rewarding experience. We have learnt to better appreciate whatever blessings we have been given and not to take them for granted.”
– Jeffrey Chung, Deutsche Bank Korea, Head of Global Markets.

**Korea**

**Community Public Service Day**

In October and November 2009, 20 Deutsche Bank Korea staff traded their corporate gear for aprons to spend the morning slicing and dicing – cooking lunch for physically challenged and underprivileged children at Gabriel House and Younggrakwon Home. They also gave the homes a good spring clean. Funds from DBAF were used to purchase food and education material for the children.

**Taiwan**

**DB Little Explorer in the Big City**

GTB Taiwan collaborated with the Taiwan Fund for Children and Families (TFCF) on a community project called ‘DB Little Explorer in the Big City’, which allows underprivileged children in rural Taiwan to experience city life through a city tour and visits to museums. The programme aims to broaden the children’s horizons and general knowledge and also build their financial literacy skills and self-confidence through workshops. Funded by DBAF, GTB staff act as tour guides and conduct the workshops.

In November 2009, an inaugural two-day programme in Taipei was organised for 32 underprivileged children from Taiwan’s rural Miaoli County, where the living standards are below the national average. The programme covered a variety of activities, including a financial literacy workshop at Chientan Youth Activity Centre and tours of the Taipei Fine Arts Museum, Taipei Astronomical Museum, and Taipei Guandu Park.

The financial literacy workshop designed by staff covered three areas: An Introduction to Banking, Foreign Exchange, and Financial Planning. Senior staff of GTB Taiwan used plain script and real-life examples that made it easy for the kids to understand. From the enthusiastic interaction between the children and staff during the group discussions and question-and-answer sessions, it was clear that the workshop made the children more confident of themselves and provided them with basic financial knowledge that will serve them well in future.

The 40 Deutsche Bank volunteers who participated in the activities benefited enormously from the experience as well, with friendships forged between them and the children.

“It was a refreshing experience exploring the cultural and art events in Taipei with a group of energetic young children. I think that some big dreams have been inspired in their young hearts.”
– Gloria Wu, Deutsche Bank Taiwan volunteer.

**Pakistan**

**Aid for Internally Displaced Persons**

This initiative in Pakistan is in keeping with Deutsche Bank’s drive to support the underprivileged through corporate volunteering. In Pakistan, there was a surge in the number of Internally Displaced Person (IDP) camps - a result of increasing numbers of civilians in the South Waziristan region of Pakistan fleeing their homes ahead of expected military unrest. These camps were facing a shortage of food and medical supplies, as well as the lack of proper sanitation facilities.

In June 2009, Deutsche Bank staff in Karachi, Islamabad and Lahore, worked with United Global Organisation of Development (UGOOD), a non-profit organisation that is actively involved with IDPs seeking shelter. Due diligence was conducted on critical areas to determine where help was most urgently needed. Several trips were made by Deutsche Bank volunteers to identify the most pressing issues facing the IDPs. With funds from the DBAF, the volunteers purchased essential food supplies such as rice, cooking oil, milk powder, soap etc. These were then distributed to around 1200 families (averaging 6 members per family). Supplies were distributed in two phases in June and July.

**Malaysia**

**‘Buddy Volunteer’ Programme**

Since 2008, Deutsche Bank Malaysia has been funding the Buddy Volunteer Project for 10 underprivileged children from the Yayasan Nur Salam and Rumah Solehah shelters. Many of these children have been neglected and have grown up alienated; some do not even have birth certificates or identification papers. In most cases the children come from severely impoverished families.

The programme pairs up each child with an adult volunteer who serves as a mentor to provide support and one-on-one coaching. The mentors are predominantly university students. The aim of the project is to support the children on a psychosocial level through the creation of trusting and warm friendships. The mentors help to create a more positive and nurturing environment that supports the development of the children’s sense of self-worth and motivates them to try hard academically.

On 24 October 2009, 15 volunteers from Deutsche Bank Malaysia participated in the ‘Check It Out’ workshop where they were given the opportunity to meet and interact with the 10 children from the Buddy Volunteer Project. The volunteers presented each child with a school bag and water bottle.
Corporate Volunteering

Other projects involving staff volunteers in Asia

Partnering Hashim Foundation to combat poverty in Kegalle - the second poorest district in Sri Lanka

DBOI Global Services India - the Foundation for Action, Motivation and Empowerment (FAME)

GTB Indonesia - Yayasan Sayap Ibu (YSI)

GTB Vietnam - camp for disadvantaged children

Habitat for Humanity India

Deutsche Knowledge Services (DKS) Philippines - “Save Sight” programme

GTB/CBC China - adopts the Weifang Sunshine House, Shanghai

DKS Philippines - Rock Ed programme for street children

FAME India works with physically and mentally challenged students. One of its projects, Swavalambana, is a self-employment centre that teaches vocational skills as well as provides tangible opportunities to put the skills to use, giving the students a means of attaining some level of financial independence. Students make paper cups and paper bags; sew simple items like bags, pillow cases; decorate and paint small gifts; as well as provide basic services like scanning and data entry to external companies. DBOI Global Services staff help market the products and DBOI has also purchased Swavalambana products as year-end gifts. During festive periods when orders are high, DBOI staff help the students meet delivery deadlines.

In partnership with the Hong Kong Council of Early Childhood Education and Services (CECES), Global Technology & Operations (GTO) Hong Kong developed the Music, Art and Drama programme with the objective of the helping local school children improve their English skills and build confidence through story writing, music, art and drama. Supervised by CECES facilitators, more than 50 volunteers from Deutsche Bank Hong Kong partnered with 60 students to create six storybooks during the first workshop held at SKH St James’ Primary School.

During the inaugural visit to the Resources for the Blind, which caters to over 100 visually impaired pre-school children, 70 staff from DKS participated in various activities with the children. These included arts and crafts as well as an entertaining balloon-making session.

David Koh, Head of Global Transaction Banking (GTB) and Corporate Banking Coverage (CBC), China, led a group of Deutsche Bank staff from GTB/CBC in China to establish a long-term volunteer programme at Weifang Sunshine House in 2008. The programme includes organizing regular fun-filled educational activities for the physically and intellectually challenged students, as well as the establishment of a library. In recognition of his efforts, David received an award from the Disabled Committee of Pudong New Area (Shanghai) in July 2009. David dedicated the award to his project teammates.

A team of 22 Deutsche Bank Singapore staff spent a day at the SAVH centre helping with chores that included making audio recordings of current news articles to enable residents to access current media, cleaning the canteen, and gardening.

In November 2008, GTB staff treated the children at YSI - a non-profit social organisation that provides child adoption services - to a day at the zoo.

GTB Vietnam staff worked with Qui Khuyen Hoc - a non-government organisation focused on the welfare of underprivileged children - to organize a camp for over 60 physically and mentally challenged children.

Over 30 volunteers from Deutsche Bank Mumbai traveled for over three hours to Karjat village in Khandan. Working together with the villagers, the Deutsche Bank volunteers mixed mud and laid bricks and built three houses for village residents.

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We believe that creativity and inspiration open minds to innovative solutions. That is why we support art and young aspiring artists.
Art & Music

04

“Fostering creativity and supporting cultural events has been a corporate tradition of Deutsche Bank. We hope that our sponsorship will help promote music and the development of music talents in Beijing.”

– Loo Kang, Head of Global Banking, Asia-Pacific, and Chairman of Deutsche Bank China.


China
Beijing Music Festival
The Beijing Music Festival was founded in 1988 by conductor Long Yu, who now serves as its president. Over the years, it has presented many performances of historic significance, including the China premieres of Mahler’s ‘Symphony of a Thousand’ in 2002 and Wagner’s complete Ring cycle in 2008. The main objective of the festival is to encourage both western and Chinese contemporary music. In this vein, it actively commissions, as well as premieres, new works from composers such as Krysysztof Penderecki, Philip Glass, Chen Qigang, Tan Dun, and Guo Wenjing. Music education is also one of the core components of the festival - each year, it offers free concerts to children and students in collaboration with the Education Department of the Central Conservatory of Music.

For the third consecutive year, Deutsche Bank was one of the Honorary Sponsors of the 12th Beijing Music Festival held in October 2009. The festival attracted an estimated 30,000 people to a wide array of musical performances, including concerts and free music classes performed and conducted by 11 troupes from eight countries around the world. On 29 October, Deutsche Bank presented an exclusive symphony performance by the Academy of St. Martin in the Fields, featuring violinist Sarah Chang, at the Poly Theatre.

Deutsche Bank commemorated its 30th anniversary in Thailand on 31 August 2009 with the opening of a contemporary art exhibition. The event was graciously presided over by Her Royal Highness Crown Princess Maha Chakri Sirindhorn.

Works from Deutsche Bank Bangkok Branch’s collection were put on display to the general public for the first time at the Branch’s new offices at Athenee Tower from 1-7 September 2009. The exhibition comprised 40 works by leading Thai and German artists – a celebration of 14 of the world’s most vibrant and talented contemporary artists.

Philippines
Deutsche Knowledge Services - Art Competition
Deutsche Knowledge Services Manila held its first Invitational Art Competition in 2008. The grand prize was awarded to Filipino sculptor Juan Sajid Imao for his piece, ‘Diversi-Team’. Out of 25 entries from 16 noted artists, Imao was one of the seven finalists chosen to execute their works in maquettes, which were exhibited at the lobby of the new DKS offices in Fort Bonifacio, Taguig City.

Made from aged copper and stainless steel, ‘Diversi-Team’ captured the competition’s theme of “Strength in Teamwork and Diversity”. It was unanimously voted the winner by 1,600 DKS staff and a panel of judges comprising Friedhelm Huette, Global Head of Art, DKS Chief Executive Officer Chris Sullivan, General Manager Caesar Parfade and other well-known figures from the local art community.

Sajid Imao, son of a respected Filipino artist, has started work on the 10-feet tall, 40-feet wide ‘Diversi-Team’ sculpture which will be erected in front of the DKS building located at the metropolis’ newest premier corporate address.

Thailand
30th anniversary of Deutsche Bank in Thailand - Art Exhibition
Deutsche Bank has been a corporate sponsor of the Bank for 30 years in Thailand. In commemoration of this milestone, the Bank presented an art exhibition of modern Thai paintings and sculptures from its collection.

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Singapore
Art Bus - in partnership with the Singapore Art Museum
Deutsche Bank has an established history with the Singapore Art Museum (SAM), having sponsored two highly successful exhibitions, ‘Sugimoto Portraits’ in 2002/2003 and ‘All the Best – the Deutsche Bank Collection and Zaha Hadid’ in 2008. In 2009, the Bank again worked in partnership with SAM to launch Singapore’s first ever Art Bus programme. The one-year programme is aimed at introducing contemporary art to children in order to nurture and develop their interest in the subject.

Funds from DBAF covered the chartering of a public bus to transport up to 35 children at a time from their schools to SAM and back. The Bank’s commitment also includes subsidising the fees for the art programme and classes. The objective is to make art education more accessible for children between the ages of two-to-16 and provide them with an avenue to appreciate of contemporary art - something that is best nurtured from a young age.

The programme curriculum was exclusively formulated and developed with SAM’s programme partner, Jōkidz Enrichment, to provide children with a unique way of engaging with art in the museum. Each session begins with a guided tour and storytelling session held in the galleries, followed by a hands-on art activity held at the Museum’s ArtLab space. The sessions are conducted by experienced facilitators and the content is tailored to suit the age group of the children, with a range of art activities including print making, puppet making, food art and mask making, among others.

“The Bank regards corporate social responsibility not as charity but as an investment in society and in its future. Part of our broader CSR commitment is to help young children discover the joy and power of creativity through art. Deutsche Bank has an enduring relationship with SAM to promote artistic development in Singapore. We’re very happy to partner them once again - this time to launch the first ever Art Bus Programme, making art more accessible to the community.”

– Ronny Tan, Deutsche Bank Singapore, Chief Country Officer.

“The project’s objectives were three-fold: to foster creativity among the staff, to help promote the Deutsche Bank brand locally, and to support Filipino art and culture.”

– Chris Sullivan, CEO, Deutsche Knowledge Services, Philippines.

“We are deeply honored that H.R.H. Princess Maha Chakri Sirindhorn agreed to grace this event that marks a milestone in our history in Thailand.”

– Manfred Schmoelz, Deutsche Bank Thailand, Chief Country Officer.
An integral part of all Deutsche Bank activities – in our core business and beyond – is being responsible to our shareholders, clients, employees, society, and the environment.

Since 1992 the Safe Bottle Foundation (www.safebottlelamp.org) has distributed 800,000 safe lamps to poor families in Sri Lanka, allowing children to study at night and families to sleep with peace of mind. Photography by Mayura Deseka.
“It was a long and steep uphill walk for about an hour. After taking a short break and watching the demonstration by the staff of FoE, participants identified the right trees as targets to start their work. It was indeed a worthwhile event and we all enjoyed contributing our efforts to create a greener environment.” — Debby Yang, Deutsche Bank Hong Kong, Private Wealth Management.

**Hong Kong**

**Woodland Conservation Programme**

In 2007, Deutsche Bank participated in the Tai Lam Country Park’s Corporate Afforestation Scheme organised by Friends of the Earth (FoE) and the Agriculture, Fisheries & Conservation Department (AFCD). The objective of the scheme was to grow new trees in the hill area which was damaged by extensive fires - a total of 10,000 seedlings were planted.

In 2009, 40 Deutsche Bank staff, friends and families rolled up their sleeves on a sunny Saturday morning to weed, loosen the soil and fertilise the area, to ensure healthy growth of the seedlings.

**Sri Lanka**

**Rainforest Biodiversity Conservation Project**

Deutsche Bank’s Colombo office launched its first major sustainability project in July 2009. The project was implemented in Halgolla tea plantation, situated 80km from Colombo. It is managed by Kelani Valley Plantations (KVPL), which is part of Hayleys Group, a long-standing client of the Branch.

The plantation’s landscape encourages the development of a very high level of biodiversity. Research revealed that it provides a safe haven for 99 species of animals which are endemic or endangered; as well as 112 plant species, including a very rare plant, not found anywhere else in the country. Sri Lanka’s fifth highest waterfall is also located within the plantation. Halgolla contains forest patches which act as a healthy growth of the seedlings.

KVPL voluntarily embarked on a project to ensure the conservation of this fragile environment, seeking ways to reverse the trend of deforestation and pollution.

Deutsche Bank’s Colombo office was proud to partner KVPL in the reforestation drive. The linking of the forest patches through reforestation will also support the expansion of the habitats of animal species in the area, thereby improving the genetic diversity of the animals. This is a crucial factor in the fight against possible extinction.

**Key facts of the reforestation project:**

- Only plant species which were already growing in the area were selected to ensure alien species were not introduced.
- The types of trees selected will form different canopies (at various heights) that are typical of a rain forest.
- Although the forest department recommends a density of 600 trees per hectare, the density adopted at Halgolla was 1000 trees per hectare because less space between trees means they do not grow fat and therefore have no commercial timber value.
- Yellow bamboo was planted in the marsh areas as it is a species known to retain water in the soil.
- Proper drainage of the area is maintained because excess water will result in soil erosion.
- Some fruit trees were planted purely for the benefit of the animals.
- An onsite open nursery of 50 plants will be maintained for a year to replace dead plants.

Replanting was carried out in three stages with staff members volunteering one full day to plant trees. A total of 7,000 plants were planted covering an area of seven hectares, making it one of the largest tree-planting campaigns carried out in Sri Lanka. DBAF funds covered the purchase and transportation of plants, the cost of labour to prepare the land for planting, the maintenance of the nursery, as well as the maintenance of fire lines and drainage until 2014. The Branch has pledged to send a team of volunteers to visit the site annually to monitor the progress.

**Cambodia**

**Water for Life**

According to the Asian Development Bank, dirty disease-ridden drinking water causes 25% of deaths in children under five years old. And according to UNICEF, Cambodia has the lowest access to clean drinking water in East Asia and one of the lowest in the world. Most Cambodians rely on surface water, groundwater and rainwater collection for their water needs, sanitation is almost nonexistent.

At the end of 2009, Deutsche Bank entered into a three-year partnership with the Singapore International Foundation (SIF) to fund its Water for Life project in Siem Reap, Cambodia. The project was developed to improve the health and quality of life of villagers in Dan Run Commune, approximately 50 km from Siem Reap and home to some 2000 families. More than half do not have convenient access to clean water.

One of the core components of the programme covers the provision of clean drinking water. 1,350 bio-sand water filters (BSF) will be provided to the villagers over the three years. A BSF has a concrete body and is filled with layers of gravel and sand that retain bacteria and contaminants so that the water that has passed through is “cleansed”. The filter effectively removes 90% of harmful bacteria (including E Coli which causes most water-related deaths), 100% of parasites, and 95%-99% of metals and all suspended sediments. These filters are produced locally and therefore affordable, and they last up to eight years with minimal servicing. Regular laboratory evaluation and testing of the water quality will be conducted to ensure that the filters were installed correctly and that the villagers are able to operate the BSFs properly.

The project includes a basic literacy programme that caters to 600 villagers, mostly women, teaching them basic reading, writing and arithmetic; basic hygiene for good family health; as well as how to operate and maintain the BSFs. With assistance from the Angkor Hospital for Children, the project will also look into helping to improve the quality of medical services that the Health Centre at Dan Run commune provides to the villagers.

**How the Bio-Sand Filter works**

- Filtered water rises through the tube and falls to the external container.
- The tube has a small orifice to restrict entry of insects, dust, and organic waste.
A sample of other sustainability initiatives in Asia

Deutsche Bank Indonesia

donated a ‘Green Concept House’ to KDM, a shelter for homeless children

The house - which accommodates over 20 children - was built using bamboo and is equipped with bio-toilets which use considerably less water, a hydroponics garden, and waste recycling garbage bins. The aim of this project is to educate the children on the positive steps each can take to reduce the impact of climate change.

Check Dam Project

in Thailand

More than 40 staff from Deutsche Bank Bangkok and their families built a ‘Check Dam’ at Kang-Ka-Jarn National Park, Petchaburi Province, approximately 3 hours drive from Bangkok. The dam prevents flooding during the rainy season and ensures that the villagers have sufficient water supply during summer.

Safe Bottle Lamps in Sri Lanka

Over 40 staff from Deutsche Bank Colombo volunteered to help produce and distribute lamps to remote areas. Funds were raised from donations and through activities such as tree plantings.如今,超过40名德银员工在科伦坡的参与下,参与了生产并分发了这些灯泡。资金来自捐赠,以及像植树这样的活动。Deutsche Bank Colombo donated 5000 lamps to poor families.

Tree Planting

Over 20 Deutsche Bank Taipei volunteers and their families joined the villagers of the Hsin Chu County to plant 100 Cosmos trees along the riverbank.

Deutsche Bank Manila Branch sent a total of 161 participants - 65 employees and 96 guests or family members – to plant 407 trees and 125 potted seedlings on a seven hectare plot at La Mesa Ecopark Watershed.

More than 40 DBOI Global Services India volunteers in India spent approximately 140 hours planting more than 250 trees in and around the Electronic City (a large complex of IT companies) in Bangalore. This tree planting event was organized by ELCIA and Eco Watch as part of World Environment Day.

As part of Deutsche Knowledge Services Philippines three year goal to achieve carbon neutrality, 300 staff volunteers planted 8,000 trees in 2009 on their 56 hectare adopted plot at La Mesa Ecopark Watershed. This is in addition to the 14,000 trees they planted in 2008.

More than 30 staff from Global Technology & Operations Malaysia, as part of their GTO Cares project, joined the Malaysian Nature Society in a tree planting activity in Sepang mangrove forest. By the end of the day, over a hundred seedlings were planted.

As part of Earth Week 2010, over 100 volunteers (staff and families) from Deutsche Bank Beijing spent half a day at Huairou Qinglong Gorge Dashuiyu Village planting 286 tree saplings and donating a further 300 saplings to the village. This patch of green contributed by Deutsche Bank will form part of the “green belt” that the forestry office plans to establish along the Qinglong Lake, a scenic spot just outside Beijing.

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Children from St James Primary School in Hong Kong having fun participating in Deutsche Bank Hong Kong’s Music, Art and Drama programme (in partnership with the Hong Kong Council of Early Childhood Education and Services). The programme, run with the help of Deutsche Bank volunteers, aimed to help the children improve their English skills in an enjoyable way.
Our Identity

Our Mission.
We compete to be the leading global provider of financial solutions, creating lasting value for our clients, our shareholders, our people and the communities in which we operate.

Our Personality.
Deutsche is clear: we are here to perform – in business and beyond.

We do this with a unique mix of passion and precision.

This measured approach gives us the confidence to enable agile minds to look beyond the obvious, gaining advantage for everyone we work with.

Our Values.
Innovation. Client Focus.

Our Promise.
Excellence. Relevant Client Solutions.
Responsibility.