In the Community

More water, more life

“The dam built by the Swades Foundation has helped the entire village progress. We now get up to three crops a year rather than just one,” says Sachin Khedekar, a farmer from Maharashtra. With no natural reservoirs, their land was arid outside the monsoon season before the dam.

As part of our In the Community programme, Deutsche Bank partners with the Swades Foundation to harness rainwater, which is then used to irrigate 482 acres of land. Over 350 families from around 20 villages benefit.

“With drip irrigation, I can just push a button to provide water to my entire land. I can now focus on other sources of livelihood such as dairy,” says farmer Ramchandra Narayan Sane.

“The benefits extend beyond farming,” Sachin Khedekar adds. “Close to 30 houses in our village were empty, as people had migrated to the city. Since the dam opened, families have started to return.”

More water, more life

“When you empower women, you empower families,” says Reema Nanavaty, Director at the Self Employed Women’s Association (SEWA), an organisation that helps disadvantaged women break the cycle of poverty.

SEWA’s stationery cooperative ‘Gitanjali’ gives waste collectors the chance to leave the dump sites and run dedicated recycling facilities that turn waste into stationery.

“Waste collectors are the poorest of the poor,” explains Reema Nanavaty. “They spend 18 hours a day collecting waste. The conditions are worse than most of us can imagine.”

Deutsche Bank supports a new recycling facility for SEWA in Ahmedabad through its Made for Good programme. It will employ 60 local women shareholders to run the enterprise, earning a safe and sustainable living.

Breaking the cycle

“ she teaches 30 children at a low-income school in Delhi. One of them is Prapti Bhasin, a bright graduate and professional selected to teach in India’s under-resourced schools.

“Many students are the first in their families to get an education. We help them realise the difference it can make in their lives,” explains Prapti Bhasin.

Deutsche Bank supports 94 teachers in 52 schools. After two years of teaching, 74% of Fellows are expected to stay in the education sector. This creates a powerful network of professionals rooting for education reform.

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Helping communities to thrive

#PositiveImpact

Our commitment to India

Deutsche Bank in India, has made a positive impact to the lives of over 250,000 people living in challenging conditions. Last year, over 3,000 colleagues volunteered in our community programmes, partnering with 30 like-minded charities to turn hardship into opportunity.

Since we first opened our doors in India in 1980, we have worked to create long-lasting change across the country. This includes ensuring future generations have access to quality education and timely healthcare, giving the less abled skills and opportunities to earn an independent living, and making sure thousands of families can access clean, safe drinking water.

Wherever we operate in India, we help communities to thrive.

#PositiveImpact
This is why we are here. To enable economic growth and societal progress. To realise plans and ambitions. For clients and employees, investors and communities. #PositiveImpact

With our Born to Be youth engagement programme, we enable young people to reach their full potential. Our Made for Good initiatives empower ventures that create wider social good. Wherever we operate, we help to build stronger and more inclusive communities.

We do this together with like-minded partners and with the support of our people. Our Plus You volunteering and plugging community, as well as our public advocacy, maximises the impact of our projects, which we monitor annually with our Global Impact Tracking.

Our Target 2020: Make a positive impact on 4m lives since 2015

Our Target 2020: Make a positive impact on 20,000 social enterprises and charities since 2016

Our Target 2020: Make a positive impact on 5m young people’s lives since 2014

We provide local support for communities and society’s most disadvantaged by supporting infrastructure projects, offering basic welfare or immediate disaster relief.

2.4m lives touched
>11,750 supported enterprises / >306,000 individual lives touched
23.9m young people enabled to develop their potential

In the community

Volunteering not only boosts the impact of our programmes, it also has a positive impact on the personal development, motivation and commitment of our colleagues. Colleagues who volunteer for 20 hours or more a year show a 23% higher likelihood of remaining with Deutsche Bank. Volunteering also generates an estimated £2.7bn of economic benefit, £1.2bn of which is a direct return to society.

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