Commitment to the UK

Around the world, we apply our global corporate social responsibility strategy to the most relevant local concerns. Here in the UK, our Born To Be programme is focused on education projects that prepare young people to be the workforce of tomorrow. Made for Good helps drives positive change in society by encouraging social and creative enterprise. We want to build stronger and more inclusive communities too. We do all of this together with like-minded partners. Our people add their skills and experience as well.

db.com/uk/cr

Made for Good

The Deutsche Bank enterprise programme for social good

Our Made for Good programme supports initiatives that drive social impact for communities and society.

Deutsche Bank Awards for Creative Entrepreneurs

This awards scheme, now in its second year, aims to help creative entrepreneurs bring their ideas to life for over 25 years. The prize includes £20,000 cash, mentorship and business support to help creative businesses to grow and thrive.

Thomson Reuters Foundation

Our sponsorship of global news coverage of social entrepreneurs makes it easier for them to thrive. This partnership aims to increase understanding of the sector and to help it to be more visible, viable and exert more influence.

Women Entrepreneurs in Social Tech

Guided by Deutsche Bank mentors, just one award to social entrepreneur is enough to change a comprehensive accelerator programme so that partner firms, that includes workshops with industry experts, training and use of satellite workplaces.

Cracked It

This award-winning social enterprise gives young entrepreneurs the chance to shine. The programme aims to increase understanding of the sector and to help to make it more visible, viable and exert more influence.

PLUS YOU... Deutsche Bank's revolving and growing portfolio

This year, we encourage our employees to volunteer with local branches to raise awareness about the charities that matter to them.

Charities of the Year

We partner with small charities chosen by our UK employees for two years at a time. Through fundraising efforts and by sharing our resources and the skills of our people, we helps charities to grow sustainably and make more impact.

Whitehall Mission

Whitehall Mission has been providing education, care and love to the homeless and marginalised for over 140 years. Deutsche Bank volunteers have performed life-changing tasks on our monthly training sessions for homeless people across London.

Sunshine Shorties

Our partnership with Sunshine Shorties empowers people with social enterprises to flourish and be more visible to make more difference.

Rays of Sunshine Children's Charity

This year, we support two charities of the Year. We do all of this together with like-minded partners. Our people add their skills and experience as well.

In the community

Our community projects help those most in need through local support and generate social change.

Deutsche Bank Small Grants Fund

Our partnership with The London Community Foundation, we provide grants of up to £50,000 to projects in London and Birmingham that improve social cohesion.

IT and Numeracy in the Workplace

Our partnership with Breaking Barriers helps refugees find employment by linking up their IT and numeracy skills. The Foundation designs the training syllabus and delivers training.

Community challenges

Year-round, our teams of Deutsche Bank volunteers bring their skills and passion to local initiatives and community groups in need of their facilities.

Enabling communities and economies to prosper

#PositiveImpact
Our corporate social responsibility mission: Enabling communities and economies to prosper.

As a corporate citizen, Deutsche Bank has been working to enable communities and economies to prosper since the early twentieth century. Our initiatives have a strategic focus on education, enterprise and community, and we encourage our employees to support the bank’s citizenship activities. Our education projects enable young people to reach their full potential. We work with pioneering enterprises to help drive positive change in society. And wherever Deutsche Bank does business, we contribute to stronger and more inclusive communities. We do this together with like-minded partners and with our Plus You employee volunteering and giving community.

Our CSR initiatives had a positive impact on the lives of 1.8 million people in 2018. In addition to making a difference on the ground, we seek to facilitate large-scale change through advocacy and field leadership.

Our annual targets:
- Keep volunteer engagement at or above 20% 4
- €7.6m funds raised for charities 4
- ~18,000 corporate volunteers (23% of Deutsche Bank employees) 4
- ~210,000 hours invested in education, enterprise and community projects 4

In the community
- Whenever we do business, we work to build stronger and more inclusive communities through projects that deliver basic welfare, improve essential infrastructure, promote affordable housing and provide relief in emergencies.

2.8m lives touched 3
>14,700 supported enterprises that touched >640,000 individual lives 2
>4.4m young people enabled to develop their potential 1
>150,000 hours of volunteer support in 2018
>17,700 hours of coaching by volunteers in 2018
>180 projects in 33 countries 2
>150 projects in 29 countries 1
>150 projects in 25 countries 3

Our target 2020:
- Make a positive impact on 4m young people’s lives
- Support 30,000 social enterprises in 30 countries
- Make a positive impact on 5m young people’s lives
- Make a positive impact on 20,000 social enterprises and charities
- Make a positive impact on 4m lives

Our employees increase the impact of our projects. From hands-on support, mentoring young people and sharing business skills with partners to fundraising and matched giving programmes, there’s a way for everyone to make a difference with Plus You.

This is why we are here.
To enable economic growth and societal progress.
To realise plans and ambitions.
For clients and employees, investors and communities.

#PositiveImpact