

Breaking the cycle

"When you empower women, you empower families," says Reema Nanavaty, Director at the Self Employed Women's Association (SEWA), an organisation that helps disadvantaged women break the cycle of poverty. SEWA's stationery cooperative 'Gitanjali' gives women waste collectors the chance to leave the dump sites and run dedicated recycling facilities that turn waste into stationery.

"Waste collectors are the poorest of the poor," explains Reema Nanavaty. "They spend 18 hours a day at the dump site searching for waste to sell in order to earn a living. The conditions are worse than most of us can imagine."

Deutsche Bank supports a new recycling facility for SEWA in Ahmedabad through its *Made for Good* programme. It will employ 60 local women to run the enterprise as shareholders, earning a safe and sustainable living.

In the Community

More water, more life

"The dam built by the Swades Foundation has helped the entire village progress. We now get up to three crops a year rather than just one," says Sachin Khedekar, a farmer from Maharashtra. With no natural reservoirs, their land was arid outside the monsoon season before the dam.

As part of our *In the Community* programme, Deutsche Bank partners with the Swades Foundation to harness rainwater, which is then used to irrigate 482 acres of land. Over 350 families from around 20 villages benefit.

"With drip irrigation, I can just push a button to provide water to my entire land. I can now focus on other sources of livelihood such as dairy," says farmer Ramchandra Narayan Sane.

"The benefits extend beyond farming," Sachin Khedekar adds. "Close to 30 houses in our village were empty, as people had migrated to the city. Since the dam opened, families have started to return."



Our commitment to India

Deutsche Bank in India, has made a positive impact to the lives of over 250,000 people living in challenging conditions. Last year, over 3,000 colleagues volunteered in our community programmes, partnering with 30 like-minded charities to turn hardship into opportunity.

Since we first opened our doors in India in 1980, we have worked to create long-lasting change across the country. This includes ensuring future generations have access to quality education and timely healthcare; giving the less abled skills and opportunities to earn an independent living; and making sure thousands of families can access clean, safe drinking water.

Wherever we operate in India, we help communities to thrive.

Helping communities  
to thrive  
#PositiveImpact



**BORN TO BE**

The Deutsche Bank youth  
engagement programme

Minds over matter

Through Deutsche Bank's *Born to Be* initiative, we support Teach for India, an organisation driven by the vision that one day all children will attain an excellent education.

Prapti Bhasin teaches 30 children at a low-income school in Delhi. She is one of Teach for India's Fellows, bright graduates and professionals selected to teach in India's under-resourced schools. "When I first entered the classroom, the children were daunted by maths," says Prapti Bhasin. "Now they practice even without homework. Their proficiency has grown exponentially,"

Deutsche Bank supports 94 teachers in 52 schools. After two years of teaching, 74 % of Fellows are expected to stay in the education sector. This creates a powerful network of professionals rooting for education reform.

"Many students are the first in their families to get an education. We help them realise the difference it can make to their lives," explains Prapti Bhasin.

Committed  
to India  
#PositiveImpact



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Worldwide



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To enable economic growth and societal progress.  
To realise plans and ambitions.  
For clients and employees, investors and communities.  
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With our *Born to Be* youth engagement programme, we enable young people to reach their full potential. Our *Made for Good* initiatives empower ventures that create wider social good. Wherever we operate, we help to build stronger and more inclusive communities.

We do this together with like-minded partners and with the support of our people. Our *Plus You* volunteering and giving community, as well as our public advocacy, maximise the impact of our projects, which we monitor annually with our Global Impact Tracking.

**Plus You**  
Deutsche Bank's giving and  
volunteering community

Volunteering not only boosts the impact of our programmes, it also has a positive impact on the personal development, motivation and commitment of our colleagues around the world. We support the civic engagement of our people and encourage them to share their expertise through paid leave, charitable donations and in-kind support. We make it easy to donate via our matched and payroll giving schemes, our donations platforms or the *Charities of the Year* programmes.

**BORN TO BE**  
The Deutsche Bank youth  
engagement programme

With our *Born to Be* initiatives, we prepare young people to become the workforce of tomorrow by breaking the cycles that limit their prospects. We raise their motivation, help them develop their skills and improve their access to education and employment opportunities.

**3.9m**

young people enabled to  
develop their potential<sup>1</sup>

**> 47,000**

hours of volunteer support in 2017

**> 180**

projects in 29 countries<sup>1</sup>

Our Target 2020

Make a positive impact on 5m young  
people's lives

<sup>1</sup> since 2014

**MADE for GOOD**  
The Deutsche Bank enterprise  
programme for social good

Our *Made for Good* enterprise programme helps social ventures scale their offers by providing advice and support as well as better access to networks and funding.

**> 11,750**

supported enterprises / > 306,000  
individual lives touched<sup>2</sup>

**> 15,000**

hours of coaching by volunteers in 2017

**> 150**

projects in 33 countries<sup>2</sup>

Our Target 2020

Make a positive impact on 20,000 social enterprises  
and charities

<sup>2</sup> since 2016

In the community

We provide local support for communities and society's most disadvantaged by supporting infrastructure projects, offering basic welfare or immediate disaster relief.

**2.4m**

lives touched<sup>3</sup>

**> 173,000**

hours of volunteer support in 2017

**> 150**

projects in 25 countries<sup>3</sup>

Our Target 2020

Make a positive impact on 4m lives

<sup>3</sup> since 2015

**> 235,000**

hours invested in education, enterprise and  
community projects<sup>4</sup>

**€13m**

funds raised for charities<sup>4</sup>

**> 17,400**

corporate volunteers (22% of Deutsche Bank employees)<sup>4</sup>

Our annual targets

Keep volunteer engagement at/above 20%  
Keep annual giving totals above €10m.

<sup>4</sup> 2017 data