

BORN TO BE

The Deutsche Bank youth engagement programme

Early childhood education

Through seven partner organisations, we have trained 1,857 foundation school teachers, ensuring more than 35,000 children in poorer communities get the right start.

Khululeka Community Education Development

Our partnership with *Khululeka* enables it to continue both improving the quality of preschool teaching and increasing capacity within the early childhood development sector - a critical role it has played since 1989.

High school education

Every year, over 15,000 youth are targeted to ensure they leave school with skills and confidence to pursue their ambitions. We work with partners who develop the young leaders of tomorrow.

Columba Leadership

Columba Leadership ignites tomorrow's leaders today through a values-based leadership programme with the goal of making young participants work-ready and employable. 76 % of *Columba Leadership* graduates study or work after completing school.

Youth Citizens Action Programme

Over 400 schools across the country participate in the *Youth Citizens Action Programme*, culminating in an annual competition, where young people develop project skills and leadership values to address challenges they face within their schools and wider communities.

Committed to South Africa

#PositiveImpact

Brainwave Careers

On average, 200 preschool and primary school teachers benefit from an accredited qualification or skills development through our ongoing support of *Brainwave Careers*.

Ntataise

Every year, over 2,500 children gain access to early childhood education opportunities that support their physical, emotional and cognitive growth through *Ntataise*, which also offers professional early childhood education qualification and support programmes for teachers.

Sparrow Schools

A partner since 2001, *Sparrow Schools* currently delivers a complete early childhood education training solution that includes not only a formal certification, but also on-the-job training, which forms part of its wider education and training opportunities for disadvantaged youth.

Our commitment in South Africa

Founded in 2001, Deutsche Bank South Africa Foundation invests in future generations through its *Born to Be* and *Made for Good* programmes. *Born to Be* aims to empower the next generation and break the cycle of poverty through early education interventions. *Made for Good's* goal is to get non-profit organisations to look at enterprise solutions to ensure their survival so they can continue to drive positive change.

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db.com/southafrica/cr

Investing in future generations

#PositiveImpact

MADE for GOOD

The Deutsche Bank enterprise programme for social good

TSiBA Education

We partnered with *TSiBA Education* to deliver an annual Alternate Income Generation Programme for non-profit organisations to look at diversified income streams with the aim of achieving financial sustainability to be long-term agents of change.

Plus You

Deutsche Bank's giving and volunteering community

Through our *Plus You* programme, over 40 % of our employees volunteer in both bank-driven and their own personal initiatives, ranging from one-day hands-on activities, such as building a house, through to long-term mentorship relationships, such as big brother or sister support with a student.





This is why we are here.
To enable economic growth and societal progress.
To realise plans and ambitions.
For clients and employees, investors and communities.
#PositiveImpact

Our corporate social responsibility mission:
Enabling communities and economies to prosper

#CorporateCitizenship
#ImprovedLivelihoods
#PositiveImpact

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BORN TO BE

The Deutsche Bank youth engagement programme

With our *Born to Be* initiatives, we prepare young people to become the workforce of tomorrow by breaking the cycles that limit their prospects. We raise their motivation, help them develop their skills and improve their access to education and employment opportunities.

3.9m

young people enabled to develop their potential¹

> 47,000

hours of volunteer support in 2017

> 180

projects in 29 countries²

Our Target 2020
Make a positive impact on 5m young people's lives
¹ since 2014

MADE for GOOD

The Deutsche Bank enterprise programme for social good

Our *Made for Good* enterprise programme helps social ventures scale their offers by providing advice and support as well as better access to networks and funding.

> 11,750

supported enterprises / > 306,000 individual lives touched²

> 15,000

hours of coaching by volunteers in 2017

> 150

projects in 33 countries²

Our Target 2020
Make a positive impact on 20,000 social enterprises and charities
² since 2016

In the community

We provide local support for communities and society's most disadvantaged by supporting infrastructure projects, offering basic welfare or immediate disaster relief.

2.4m

lives touched³

> 173,000

hours of volunteer support in 2017

> 150

projects in 25 countries³

Our Target 2020
Make a positive impact on 4m lives
³ since 2015

With our *Born to Be* youth engagement programme, we enable young people to reach their full potential. Our *Made for Good* initiatives empower ventures that create wider social good. Wherever we operate, we help to build stronger and more inclusive communities.

We do this together with like-minded partners and with the support of our people. Our *Plus You* volunteering and giving community, as well as our public advocacy, maximize the impact of our projects, which we monitor annually with our Global Impact Tracking.

Plus You

Deutsche Bank's giving and volunteering community

Volunteering not only boosts the impact of our programmes, it also has a positive impact on the personal development, motivation and commitment of our colleagues around the world. We support the civic engagement of our people and encourage them to share their expertise through paid leave, charitable donations and in-kind support. We make it easy to donate via our matched and payroll giving schemes, our donations platforms or the *Charities of the Year* programmes.

> 235,000

hours invested in education, enterprise and community projects⁴

€13m

funds raised for charities⁴

> 17,400

corporate volunteers (22% of Deutsche Bank employees)⁴

Our annual targets
Keep volunteer engagement at/above 20%
Keep annual giving totals above €10m.

⁴ 2017 data