

Corporate Citizenship
Worldwide



This is why we are here.
To enable economic growth and societal progress.
To realise plans and ambitions.
For clients and employees, investors and communities.
#PositiveImpact

Our corporate social
responsibility mission:
Enabling
communities and
economies to
prosper.

#CorporateCitizenship
#ImprovedLivelihoods
#PositiveImpact

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With our *Born to Be* youth engagement programme, we enable young people to reach their full potential. Our *Made for Good* initiatives empower ventures that create wider social good. Wherever we operate, we help to build stronger and more inclusive communities.

We do this together with like-minded partners and with the support of our people. Our *Plus You* volunteering and giving community, as well as our public advocacy, maximise the impact of our projects, which we monitor annually with our Global Impact Tracking.

Plus You
Deutsche Bank's giving and
volunteering community

Volunteering not only boosts the impact of our programmes, it also has a positive impact on the personal development, motivation and commitment of our colleagues around the world. We support the civic engagement of our people and encourage them to share their expertise through paid leave, charitable donations and in-kind support. We make it easy to donate via our matched and payroll giving schemes, our donations platforms or the *Charities of the Year* programmes.

BORN TO BE

The Deutsche Bank youth
engagement programme

With our *Born to Be* initiatives, we prepare young people to become the workforce of tomorrow by breaking the cycles that limit their prospects. We raise their motivation, help them develop their skills and improve their access to education and employment opportunities.

3.9m

young people enabled to
develop their potential¹

> 47,000

hours of volunteer support in 2017

> 180

projects in 29 countries¹

Our Target 2020

Make a positive impact on 5m young
people's lives

¹ since 2014

MADE for GOOD

The Deutsche Bank enterprise
programme for social good

Our *Made for Good* enterprise programme helps social ventures scale their offers by providing advice and support as well as better access to networks and funding.

> 11,750

supported enterprises / > 306,000
individual lives touched²

> 15,000

hours of coaching by volunteers in 2017

> 150

projects in 33 countries²

Our Target 2020

Make a positive impact on 20,000 social enterprises
and charities

² since 2016

In the community

We provide local support for communities and society's most disadvantaged by supporting infrastructure projects, offering basic welfare or immediate disaster relief.

2.4m

lives touched³

> 173,000

hours of volunteer support in 2017

> 150

projects in 25 countries³

Our Target 2020

Make a positive impact on 4m lives

³ since 2015

> 235,000

hours invested in education, enterprise and
community projects⁴

€13m

funds raised for charities⁴

> 17,400

corporate volunteers (22% of Deutsche Bank employees)⁴

Our annual targets

Keep volunteer engagement at/above 20%
Keep annual giving totals above €10m.

⁴ 2017 data

BORN TO BE

The Deutsche Bank youth engagement programme

Reaching over 50,000 young people, *Born to Be* in the UK aims to improve social mobility and address the skills gap for 21st century employment.

Pathways to Banking and Finance

Deutsche Bank and Sutton Trust created *Pathways to Banking and Finance*, a three-year programme to increase access to banking careers for 300 state school students.

Playing Shakespeare with Deutsche Bank

This award-winning programme, linking to the national curriculum, addresses social mobility and makes Shakespeare relevant to young people. Learning opportunities include free tickets to performances at Shakespeare's Globe, in-school workshops, teacher training and online resources.

Student to STEMette

Female GCSE and A-level students are paired with female mentors working in science, technology, engineering and mathematics (STEM) subjects to inspire and support young women striving for a STEM career.

Volunteering Matters – Support my Future

Support my Future connects Deutsche Bank volunteers with 11-15 year-old students who need help with maths, literacy or a foreign language. Weekly sessions help to boost confidence and academic achievement.

Design Ventura

Our partnership with the Design Museum gives students hands-on experience of commercial design and business skills. Teams answer a design brief with guidance from Deutsche Bank volunteers and industry professionals. The winning team works with specialists to develop and sell their product in the museum shop.

connect:create

connect:create is a multi-artform programme with award winning charity Create, for young carers and people with autism to develop confidence, social and key skills required for future employment.



Enabling communities and economies to prosper

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£2.4m

raised for our *Charities of the Year* in 2017

*£4.5m

raised for our *Charities of the Year* in the two-year partnership 2016-17

2,179

hours spent volunteering by UK employees in corporate programmes in 2017

150,000

free tickets provided to state school students for *Playing Shakespeare with Deutsche Bank* productions since 2006

Committed to the UK

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Advocacy

Thomson Reuters Foundation

Deutsche Bank and Thomson Reuters Foundation have partnered to promote social entrepreneurship through dedicated editorial coverage from around the world.

The Centre for Social Justice (CSJ)

Our partnership with the CSJ has produced policy recommendations to improve educational equality and enable impact-driven businesses as well as new research on the future of work.

Plus You

Deutsche Bank's giving and volunteering community

Through *Plus You*, we encourage our employees to volunteer with us and we help them to contribute to causes close to their hearts. Through matched giving, we add our support to the charities that matter to them.

Charities of the Year

The two-year partnership with two small charities, nominated and voted for by UK employees, provides unrestricted funding and access to the bank's resources and employees' skills.*

The 2018-19 charities are Cure Leukaemia and Rays of Sunshine Children's Charity.

MADE for GOOD

The Deutsche Bank enterprise programme for social good

Providing over 1.4 million jobs, the social entrepreneurship sector plays an important part in enriching the UK economy. *Made for Good* supports business ideas with positive impact for communities and society.

Deutsche Bank Awards for Creative Enterprise (DBACE)

Since 1993, winners of DBACE have been receiving start-up capital, business training and mentoring from bank volunteers to steer the early stages of their business.

Hatch

In Southwark, Deutsche Bank volunteers support a business incubator programme for local residents run by Hatch. A free 12-week course educates budding entrepreneurs on the essentials for starting their own business.

ArtsForward

ArtsForward is working to keep the UK at the forefront of creative innovation by collaborating with Deutsche Bank volunteers to ensure the long-term sustainability of the arts and cultural sector.

UnLtd

UnLtd is the leading provider of support to social entrepreneurs in the UK. Deutsche Bank volunteer mentors help entrepreneurs navigate the challenges of starting up a business.

SPRING

A pioneering programme supported by Deutsche Bank volunteers, SPRING aims to positively impact 200,000 girls aged ten to 19 through social enterprises across South Asia and East Africa.

Our commitment in the UK

Around the world, we apply our global corporate social responsibility strategy according to the most relevant local concerns.

Here in the UK, we focus on supporting education projects that prepare young people to be the workforce of tomorrow through our *Born to Be* programme. We encourage social and creative enterprise to help drive positive change in society under our *Made for Good* programme, and we help to build inclusive communities through initiatives that support homeless people and refugees. We do this together with like-minded partners and with the support of our people.

In the community

Our community partnerships aim to help those most in need through local support and grassroots action, with a specific focus on homeless people and refugees. We work with small charities providing investment, donations and hands-on involvement from our employees.

Deutsche Bank Small Grants Fund

The Deutsche Bank Small Grants Fund provides grants of up to £5,000 to projects in London and Birmingham that aim to reduce social isolation and promote mental health and well-being.

Breaking Barriers

64% of the 120,000 refugees in the UK are unemployed, despite most having above-average education and qualifications. Deutsche Bank employees have created an *IT and numeracy in the workplace* syllabus that will be delivered to refugees in partnership with Breaking Barriers.

Volunteer Vision

Deutsche Bank's partnership with Volunteer Vision enables employees to become online educational and career mentors for refugees, providing guidance and motivational support to reach their professional goals.

StreetSmart

During November and December, restaurants throughout the UK invite customers to donate £1 to *StreetSmart* on their bill to nearby charities that alleviate and prevent homelessness in the local community.

Community challenges

Throughout the year, teams of Deutsche Bank volunteers offer an extra pair of hands to help meet demand for charities and community groups who struggle to maintain their facilities.



Find out more
db.com/uk/cr