

UNEP FI POSITIVE IMPACT INITIATIVE



UNEP
FINANCE
INITIATIVE

+IMPACT

**Mainstreaming
impact analysis to
finance the SDGs**

WHY THE POSITIVE IMPACT INITIATIVE?

**Achieving the Sustainable
Development Goals requires
changes across the economy.**

To rise to the challenge of meeting society's needs, companies and the banks and investors that back them need to build a better understanding of these needs—or impacts. This means building the capacity to analyse and manage those impacts holistically and strategically.

The Positive Impact Initiative was set up to address this gap in mainstream finance. It is spearheaded by UNEP FI, a partnership between United Nations Environment and mainstream financial institutions from across the globe.

WHAT IS THE POSITIVE IMPACT INITIATIVE?

The Initiative is a group of UNEP FI members across the finance chain and a range of public and private stakeholders beyond the finance sector. It focuses on addressing the SDG financing gap by collaboratively:

1

Articulating the
mainstream case for
impact

2

Providing the
framework and tools
for positive impact
finance

3

Collaborating with
peer initiatives and
standard-setters

WHAT IS THE POSITIVE IMPACT INITIATIVE?

1 Articulating the mainstream case for impact

In a fast-changing economy, we argue that client retention and business growth will increasingly go hand in hand with on the ability to deliver positive impacts. Read our seminal paper, *Rethinking Impact to Finance the SDGs* to learn more.



WHAT IS THE POSITIVE IMPACT INITIATIVE?

2 Providing the framework and tools for impact

The PI Initiative proposes simple, robust and rigorous Principles and tools for impact analysis and management.

- Discover the *Principles for Positive Impact Finance*

The Principles are supported by the PI Impact Radar and Model Frameworks:

- The *Model Frameworks* guide lenders, investors and service providers on how to conduct holistic impact analysis for different instruments and asset classes, building on existing processes and standards.
- The *Impact Radar* identifies impact categories and provides definitions to facilitate positive and negative impact identification, evaluation and monitoring.



WHAT IS THE POSITIVE IMPACT INITIATIVE?

3 Collaborating with peer initiatives & standard-setters

Harmonised approaches and language will help deliver the SDGs.

- UNEP FI, the UN Global Compact and Principles for Responsible Investment formed the Global Alliance on SDG finance, the largest private and financial sector networks dedicated to promoting the SDGs.
- UNEP FI is a member of the Impact Management Project Structured Network, which works to build a consensus for how we measure and manage impact.

Alliances

**IMPACT
MANAGEMENT
PROJECT**

PRI Principles for
Responsible
Investment



**United Nations
Global Compact**

HOW DO WE WORK?

UNEP FI members, members of sister organizations and external stakeholders work together to develop and test tools for holistic impact analysis on a by-interest basis. A unique opportunity to share experience with and learn from other financial institutions and business partners to drive best practice and harmonization.

2019 Working groups

- **Impact Frameworks – Corporate finance and investments with unspecified use of funds:** financial institutions and relevant stakeholders test the Model Framework and compare approaches to impact analysis on corporates with a goal to drive harmonization, refine the Model framework and complement it with case studies.
- **Impact Identification - bank portfolios:** a joint Working Group with UNEP FI's Principles for Responsible Banking to develop, test and implement tools and guidance for banks on identifying their significant impacts.

PI community calls

- Participating and other engaged organisations connect once a quarter, virtually or in person, for updates and exchanges.

WHO'S INVOLVED

Participating Institutions

		 Agence Marocaine pour l'Efficacité Énergétique							 Banco de Fomento Agrícola		
				 A BANK TO TRUST					 Business Benchmark		
					 We stand by you					 A TIAA Company	
										 Australia's First Bank	

Co-chairs



Steering Group



Supporters



MORE INFORMATION

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