Deutsche Bank extends partnership with Museum of Contemporary Art Australia for another three years

Deutsche Bank is extending its Education Partnership with the Museum of Contemporary Art Australia for a further three years, continuing a relationship that has enabled over 46,000 primary school students, high school students and teachers from more than 1,500 institutions to take part in the Museum’s education programs.

With Deutsche Bank’s support, every primary student, high school student and teacher in New South Wales can be inspired by the Museum’s education programs either by visiting the National Centre for Creative Learning or through digital excursions and the free online learning resource portal.

Deutsche Bank, which celebrated 40 years in Australia at the end of August, became the MCA’s first ever Education Partner in 2010. JT Macfarlane, Executive Chairman at Deutsche Bank Australia and New Zealand, said: “We are pleased to mark our 40th anniversary in Australia by renewing a partnership that captures Deutsche Bank’s commitment to art, education and social investment. We hope the education programs continue to extend the reach of contemporary art to a wider audience and inspire the innovators of tomorrow.”

Elizabeth Ann Macgregor OBE, Director of MCA, said: “The MCA is thrilled that our Education Partnership with Deutsche Bank will continue for a further three years. With the support of Deutsche Bank, the MCA is able to invest in the art education of thousands of students and teachers every year. For some students it is their first art museum experience and opportunity to participate in creative learning in a stimulating and inspiring environment.”

Deutsche Bank’s relationship with the MCA dates back to its support for the annual Primavera exhibition for young artists in 2004 and most recently includes sponsoring blockbusters by Anish Kapoor and Wangechi Mutu. Around 90,000 people visited the Anish Kapoor exhibition last summer, which was Kapoor’s first solo show in Australia and largest to date for the MCA. The more recent Wangechi Mutu exhibition was the most comprehensive presentation of works by the Kenyan-born, New York-based artist, who is also a former Deutsche Bank Artist of the Year.

The benefits of the MCA education program extend beyond students who were able to visit in person. Thanks to groundbreaking digital excursions, more than 1,000 students from 31 different schools, some as far afield as Hong Kong and South Korea, have already been able to experience the best of the museum without leaving their classrooms. Other participants have included local community charities supported by Deutsche Bank such as Mission Australia, the Cancer Council and Open Family Australia.

Deutsche Bank has supported emerging artists for more than 30 years and 95 percent of its corporate art collection, the world’s largest, is accessible to the public. Beyond its commitment to contemporary art, Deutsche Bank supports the community in Australia through a combination of corporate partnerships, employee donation matching and corporate volunteering. In 2012, nearly a quarter of all employees in Australia volunteered for a charity while three quarters took part in a corporate social responsibility program.
Currently, Deutsche Bank employees are fundraising for their inaugural charities of the year, nominated and voted for by them: Malpa, which has so far trained 40 “child doctors” in the Northern Territory in simple health practices, and ActionAid Australia, which is halfway through the construction of a school for more than 550 children in Cambodia.

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