

Deutsche Bank Corporate Citizenship UK

Deutsche Bank invests directly in the societies in which it operates. Around the world, the Bank supports education projects that empower the next generation to achieve their full potential and help to remove social and economic barriers that hold them back, through its youth engagement programme, *Born to Be*. It assists enterprises that help to drive positive change in society to get off the ground and reach their next level through its *Made for Good* programme. And it contributes to stronger and more inclusive communities through local provision to key concerns and by enriching the cultural landscape, through *In the Community*.

The Bank encourages its people to volunteer and fundraise, and supports their efforts to make a difference, through *Plus You*. Deutsche Bank and its foundations are among the world's most active corporate citizens, and invest approximately EUR80m in social projects and engage around 24% of employees in volunteering opportunities each year.

Our Corporate Citizenship mission:

Enabling communities and economies to prosper

In the community

- Community development/regeneration
- Disaster relief
- Homelessness

Purpose and beneficiaries:
Help for society's most disadvantaged and communities on the ground

Education

- Raising aspirations, attitudes and progression
- Developing technical, academic and employability skills
- Access and pathways to education and employment

Purpose and beneficiaries:
Helping young people reach their potential

Enterprise

- Provision for business readiness through advice and support
- Access to networks and operating systems
- Access to funding

Purpose and beneficiaries:
Supporting entrepreneurs for social good

Employee engagement/volunteering/giving

Supporting the civic engagement of our people

Applying for funding

As a rule, the bank does not accept unsolicited requests for funding. Our funds are currently fully committed so we are not considering new partnerships at this time. However, it is always interesting to hear about new and exciting projects or organisations that support our strategy. Please note that we do not distribute straight funding and all of our programmes are created in partnership with organisations.

With any enquiries relating to funding, please contact: community.uk@db.com

Please note we receive a large number of requests for funding, as such it can take some time to respond. We would like to thank you in advance for your patience.

Born to Be

We're all born to be something. But if ambition and purpose aren't cultivated in the young, by the time they reach their 20s it can be too late.

There are nearly 1 million 16–24 year olds in the UK not in employment, education or training today because they didn't get the support to help them find what they were born to be. We want to do something about this.

Our youth engagement programme *Born to Be* aims to break the cycle of youth unemployment through early intervention.

Born to Be helps young people reach their full potential by raising aspirations, developing key academic, life and employability skills and offering access to opportunities.

We're going to help this generation become who they were born to be.

Charities of the Year

The UK Charities of the Year are nominated and voted for by our employees, and we support two charities each partnership.

In 2015, our employees elected Sparks and World Child Cancer and worked with them throughout the one year period to raise more than £1.9m.

Starting in January 2016, Charities of the Year is a two year partnership, enabling us to make an even bigger impact on the chosen charities. In 2016 and 2017 we are supporting Autistica and Hope and Homes for Children.

Nominated charities must align with our *Born to Be* programme and have a core focus on young people. [Click here](#) to read more.

To be nominated to be a Charity of the Year, charities must meet the criteria of the programme and be nominated by at least ONE Deutsche Bank employee. To be eligible charities must be a standalone UK registered charity that have an annual income of between £1m - £10m (latest accounts) and who directly benefit young people.

All eligible, nominated charities will be invited to submit a short two-page application form and will be invited to an information session at the bank. All applications are reviewed by a panel of

employees and shortlisted charities will be interviewed by the panel. Following interviews, six to eight charities will be selected for the staff vote.

Nominations for the next Charities of the Year application process open in Spring 2017.

All Charities of the Year requests should be directed to:

Krycia Kozniowska

T: 020 7545 1409

E: krycia.kozniowska@db.com

Made for Good

Deutsche Bank has a long history of championing initiatives that drive positive change in society. Our global enterprise programme, *Made for Good*, supports the success of all kinds of entrepreneurial ventures that create wider social good. Microenterprise, start-up, non-profit and commercial business, we work with them to advance new ideas and new business models that can help communities and economies to prosper. These enterprises provide innovative solutions to urgent social and environmental issues, create routes out of poverty, invigorate local economies, contribute to vibrant and diverse communities, and more. Through business advice and support, connections to others who can help and access to sources of funding, we help these pioneers build momentum and capacity. We lend our voice as well, to raise the profile of this emerging breed of entrepreneurs and their value to society.

Some of our community partners operate smaller scale funding streams in partnership with us which you may find of use:

Impact Investment Fund 1

In 2011, Deutsche Bank launched a £10million impact investment fund which invests in intermediaries that provide funding for social enterprises in the UK. The Fund of Funds aims to focus on the following themes:

- (1) Employment, Education & Training
- (2) Community Sustainability
- (3) Financial & Social Inclusion

For more details on the bank's *Impact Investment Fund 1*, contact:

Deirdre Davies

E: deirdre.davies@db.com

In the Community

The Deutsche Bank Small Grants Fund

Deutsche Bank is committed to supporting the grassroots, local initiatives often overlooked by other funders. We recognise that these groups often provide an invaluable service within their communities, addressing local need directly. *The Deutsche Bank Small Grants Fund* is administered by community partners, who allow us to have significant impact in line with our mission of supporting young people with exciting educational opportunities that enable them to fulfil their potential. Timescales vary and grants are not always available so please contact our community partner for more details:

The London Community Foundation: please contact enquiries@londoncf.org.uk

StreetSmart & SleepSmart

Since 2006, Deutsche Bank's partnership with [StreetSmart](#) has raised over £5.5m. The campaign runs every November and December, where customers nationwide donate £1 by accepting a voluntary donation added to their bill at participating restaurants or hotels.

Deutsche Bank covers all of the campaign's administration costs to ensure that every penny raised goes to help the homeless. Half of the funds raised each year support projects that prevent youth homelessness in line with *Born to Be*. Funds raised are donated to local projects.

What we won't fund

The bank focuses its support on selected social issues in order to remain targeted and strategic in our corporate citizenship activities. Therefore we do not support the following activities:

- Animal welfare projects;
- Drugs related projects;
- Emergency funding;
- Heritage projects;
- Medical, medical research;
- Capital projects;
- Individual sponsorship;
- Sponsorship of events / tables for projects not associated with our core community development activities;
- Charities or initiatives with religious / political objectives.