Details of Frieze Art Fair 2005 have today (18th April) been announced by Directors Matthew Slotover and Amanda Sharp. Representing the largest contemporary art event in London and the UK, Frieze Art Fair 2005 boasts a city-wide programme of commissions and events (21-24 October) that aim to build on the massive success of Frieze Art Fair 2004 and cement its position among the world’s leading art fairs.

Frieze Art Fair 2005 will again be sponsored by Deutsche Bank, who have today also announced a three year deal as the main sponsor of the fair, reflecting Deutsche Bank’s unparalleled commitment to contemporary art.

Featuring 150 leading contemporary art galleries handpicked by the selection committee from a list of over 450 applicants, Frieze Art Fair 2005 will be a great place to discover the most exciting and exhilarating new work from around the world.

Over 2000 artists will be represented at the fair. Many of the world’s most famous and established galleries will be showing alongside the world’s most interesting emerging galleries from across Europe, the Americas, Asia and Eastern Europe. New additions to this year’s fair include Iris Kadel, Karlsruhe; Herald Street, London and Jan Mot, Brussels.

Situated again in London’s Regent’s Park in a structure designed by award-winning architect David Adjaye, Frieze Art Fair 2005 expects to welcome over 25,000 visitors including the biggest players in the art world.

Frieze Art Fair 2005 also boasts the largest programme of supporting events to date, with Frieze Projects, a series of specifically commissioned works; Frieze Talks, a programme of both informative and controversial talks involving leading figures from the art world; as well as an unrivalled VIP Programme and the return of the widely acclaimed music programme, Frieze Music.

With a burgeoning programme of satellite events, the Frieze Art Fair week will place London firmly at the centre of the art world this October. For anyone with an interest in contemporary art, this is an unmissable event.
Frieze Art Fair 2005: Building on previous success

"We are delighted how the Frieze Art Fair has become established after only two years," comment Amanda Sharp and Matthew Slotover, Co-Directors of Frieze Art Fair 2005. “Commentators seem to agree that it is now one of the most important contemporary art fairs in the world. Both sales and visitor figures have risen substantially in the first two years, and we intend to build on this record in 2005. We are also delighted to have Deutsche Bank as our main sponsor - their long history of involvement with contemporary art makes them the ideal partner."

Galleries and Artists

Selection Committee
The committee consists of the following respected dealers and gallerists: Gavin Brown, Gavin Brown’s enterprise, New York; Daniel Buchholz, Galerie Daniel Buchholz, Cologne; Sadie Coles, Sadie Coles HQ, London; Jeanne Greenberg Rohatyn, Salon 94, New York; Cornelia Grassi, greengrassi, London; Maureen Paley, Maureen Paley, London; Eva Presenhuber, Galerie Eva Presenhuber, Zurich; and Toby Webster, The Modern Institute, Glasgow.

A full list of all galleries selected is included in the editors notes.

Galleries
It is the quality of the galleries attending Frieze Art Fair 2005 that make it such a significant event.

Facts and Figures
With 150 leading galleries from around the world, 25% are from the USA, 48% from Europe, 22% from the UK and 6% from the Rest of the World.

New Galleries
For 2005 the fair has announced 16 exciting new additions including Raucci/Santamaria, Naples; Jan Mot, Brussels; Galerist, Istanbul; Iris Kadel, Karlsruhe. From United Kingdom new additions include Herald Street, London; Hotel, London and Sorcha Dallas, Glasgow.

Sales
A total of £26 million worth of contemporary art was sold at Frieze Art Fair 2004, making it one of the most commercially successful fairs in Europe. The organisers hope to achieve similar sales results for the event this year.

Frieze Art Fair Yearbook
The organisers will publish a yearbook to coincide with Frieze Art Fair 2005. This will act as both a fair catalogue and as a snapshot of contemporary art now. Each gallery can recommend two artists for inclusion in the Frieze Art Fair Yearbook.

The yearbook is an art lover’s bible, it shows the best of what the fair – and the art world – has to offer. The yearbook also includes comprehensive listings of all galleries at the fair, making it an indispensable tool for anyone interested in buying or learning about contemporary art.

MORE...
Events: In Fair

**Frieze Projects** (full details pending)

Now in its third year, the **Frieze Projects** programme is recognized as a high profile public arts commissioning opportunity for artists.

The programme encourages the involvement of artists in the physical and conceptual framework of the fair, and for several artists it provides their first opportunity to realize a significant project in the UK.

In 2005 the **Frieze Projects** programme will be expanded and developed in a new direction to encompass more physically ambitious sculptural projects; film and video commissions – presented in a micro cinema – and a daily performance programme.

The programme is curated by **Polly Staple** who has commissioned artists including **Jeremy Deller**, **Pae White**, **Los Super Elegantes**, **Roman Ondak** and **Tatham + O’Sullivan** for previous **Frieze Projects**.

**Frieze Talks** (full details pending)

**Frieze Art Fair 2005** will also maintain its series of talks and discussions. These will feature international curators, critics, collectors and artists, who will debate issues arising from the production and collecting of contemporary art.


Events: Off-Site

**Frieze Music** (full details pending)

Curated by **Dan Fox**, Associate Editor of *frieze* and musician **Steve Mackey**, **Frieze Music** aims to assemble a programme exploring the common areas between music and culture.

The innovative 2004 programme helped to pioneer some of the most celebrated bands of 2005, culminating in a night curated by **Franz Ferdinand** which included **The Kills** and the **Kaiser Chiefs**.

Frieze Art Fair at Regents Park

**Structure and Design**

The unique 180,000 square foot structure will be designed by **David Adjaye**, famed for his sculptural and ground-breaking approach to building design and his collaborations with artists.

The signage and print design will be undertaken by contemporary design agency **Graphic Thought Facility**.

**Layout and Facilities**

2005 will feature a larger area for galleries and the artists’ commissions, as well as for the cafes and restaurants, in order to cater for the anticipated high numbers of visitors. Food will again be provided by **Mark Hix**, Chef Director of the *Ivy* and *Caprice* restaurants.

**Accreditation**

Accreditation will be open to journalists three months before the opening. Online registration is currently available through www.friezeartfair.com

**Tickets**

Advance tickets will go on sale 1st June, 2005 from www.friezeartfair.com and SEE Tickets 0870 890 0514 (24 hours). All visitors are advised to buy tickets in advance to take advantage of discounts and a fast track system of entry.
Related Events

**Frieze Art Fair Special Acquisitions Fund to Benefit the Tate Collection** (full details pending)

Launched in partnership with Tate; the Frieze Art Fair’s Special Acquisitions Fund was established to enable Tate to purchase the newest and most exciting contemporary art for the Tate Collection.

The fund is organised by Candida Gertler and Yana Peel, who are London collectors and Tate patrons. They have raised the fund from a group of London collectors. The amount of funding available for 2005 will be confirmed in the coming months.

Last year the Special Acquisitions Fund totalled £150,000, which helped secure the works of Jeremy Deller and Alan Kane, Pavel Althamer, Martin Boyce, Jesper Just, Mark Leckey, Scott Myles, Frank Nitsche, Henrik Olesen, Roman Ondak, The Atlas Group / Walid Reed and Pae White for the Tate Collection.

**Gallery Events**

To coincide with Frieze Art Fair 2005, public and commercial galleries throughout London will be holding special events and exhibitions to join in the celebration of art in the capital.

**Sponsors**

Frieze Art Fair is delighted to announce that Deutsche Bank will continue to be the main sponsor of the fair for the coming three years. This is another example of Deutsche Bank’s global commitment to the arts, which has brought it to assemble the largest corporate collection of contemporary art worldwide.

"After the successful partnership between Deutsche Bank and the organisers of Frieze in 2004, Deutsche Bank is pleased to be the prime sponsor of the Frieze Art Fair for the next three years. The Frieze Art Fair provides a unique way to enjoy direct involvement with new art, which reflects Deutsche Bank’s renowned commitment to the arts", commented Pierre de Weck, global head of Private Wealth Management and Executive Committee member of Deutsche Bank. "This year we are celebrating the twenty-fifth anniversary of the Deutsche Bank Art Concept, a concept that has led not only to the acquisition of some 50,000 works of art, but an arts programme of exhibitions, events and sponsorship to encourage artists to make more stimulating new art. We are proud to be involved with the Frieze Art Fair, which already after only two years has become a vital hub of contemporary activity."

Deutsche Bank established the concept that corporations should buy art for the enjoyment of their staff and to support artists, not for its investment potential. The 50,000 works of art in the Deutsche Bank collection are just part of the Bank’s arts programme, which includes the publication of over thirty catalogues and books and the creation of a touring exhibition programme to Moscow, Edinburgh and Johannesburg. In addition, Deutsche Bank has collaborated with the Guggenheim Foundation to create the Deutsche Guggenheim Berlin.

ENDS

FOR INTERVIEWS / USE OF PICTURES

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WEBSITES

www.friezeartfair.com  For:  • Images  • Ticket sales  • Press accreditation

www.deutschebank.com  For:  • Collection info

www.ideageneration.co.uk  For:  • Images  • Clients details  • Contact details
Editors Notes
Galleries List
1301PE, Los Angeles
303 Gallery, New York
ACME., Los Angeles
Air de Paris, Paris
The Approach, London
Arndt & Partner, Berlin
Art & Public - Cabinet P.H., Geneva
Art : Concept, Paris
Galerie Catherine Bastide, Brussels
Galerie Guido W. Baudach, Berlin
Bernier/Eliades, Athens
Blum & Poe, Los Angeles
Nils Borch Jensen, Berlin
Marianne Boesky Gallery, New York
Tanya Bonakdar Gallery, New York
Gavin Brown’s Enterprise, New York
Galerie Daniel Buchholz, Cologne
China Art Objects Galleries, Los Angeles
Galeria Pepe Cobo, Seville
James Cohan Gallery, New York
Sadie Coles HQ, London
John Connelly Presents, New York
Convi-Mora, London
Counter Gallery, London
CRG Gallery, New York
Galerie Chantal Crousel, Paris
Sorcha Dallas, Glasgow
D’Amelio Terras, New York
Thomas Dane, London
doggerfisher, Edinburgh
Galerie EIGEN + ART, Leipzig/Berlin
Foksal Gallery Foundation, Warsaw
Galeria Fortes Vilaça, San Paulo
Marc Foxx, Los Angeles
Stephen Friedman Gallery, London
Frith Street Gallery, London
Gagosian Gallery, London
Galerist, Istanbul
Gladstone Gallery, New York
Marian Goodman Gallery, New York
Greene Naftali, New York
greengrassi, London
Galerie Karin Guenther Nina Borgmann, Hamburg
Galeria Enrique Guerrero, Mexico City
Jack Hanley Gallery, San Francisco
Haunch of Venison, London
Galerie Hauser & Wirth, Zurich
Herald Street, London
Hotel, London
Taka Ishii Gallery, Tokyo
Jablonska Galerie, Cologne
Jablonska Lühr, Cologne
Alison Jacques Gallery, London
Galerie Martin Janda, Vienna
Galerie Johnen + Schöttle, Cologne
Annely Juda Fine Art, London
Iris Kadel, Karlsruhe
Georg Karfl, Vienna
Galleri Magnus Karlsson, Stockholm
Paul Kasmin Gallery, New York
galleria francesca kaufmann, Milan
Kerlin Gallery, Dublin
Anton Kern Gallery, New York
Galerie Peter Kilchmann, Zurich
Nicole Klagsbrun Gallery, New York
Klosterfelde, Berlin
Johann König, Berlin
Tomio Koyama Gallery, Tokyo
Gallery Koyanagi, Tokyo
Andrew Kreps, New York
Galerie Krinzinger, Vienna
Galerie Krobath Wimmer, Vienna
kurimanzutto, Mexico City
Galerie Yvon Lambert, Paris
Galerie Gebr. Lehmann, Dresden
Lehmann Maupin, New York
Lisson Gallery, London
Lühring Augustine, New York
maccarone inc., New York
Kate MacGarry, London
Maël 36 Galerie, Zurich
Galerie Maitre Neuveu, Paris
Gio Marconi, Milan
Matthew Marks Gallery, New York
Galerie Meyer Kainer, Vienna
Meyer Riegger, Karlsruhe
Massimo Minini, Brescia
Victoria Miro Gallery, London
The Modern Institute, Glasgow
Galerie Jan Mot, Brussels
MW projects, London
Galerie Michael Neff, Frankfurt
Galerie Neu, Berlin
Galleria Franco Noero, Turin
Galerie Giti Nourbakhsh, Berlin
Galerie bob van orsouw, Zurich
Patrick Painter, Inc., Los Angeles
Maureen Paley, London
Paragon Press, London
Parkett, Zurich
peres projects, Los Angeles
Galerie Emmanuel Perrotin, Paris
Galerie Francesca Pla, Bern
pkm gallery, Seoul
Postmasters Gallery, New York
Galerie Eva Presenhuber, Zurich
Produzentengalerie, Hamburg
The Project, New York
Rucci/Santamaria Gallery, Naples
Galerie Almine Rech, Paris
Daniel Reich Gallery, New York
Anthony Reynolds Gallery, London
Galerie Thaddaeus Ropac, Salzburg
Andrea Rosen Gallery, New York
Galleria Sonia Rossa, Turin
Salon 94, New York
Galerie Aurel Scheibler, Cologne
Esther Schipper, Berlin
Gabriele Senn Galerie, Vienna
Stuart Shave | Modern Art, London
Sommer Contemporary Art, Tel-Aviv
Galerie Pietro Spartà, Chagy
Sperone Westwater, New York
Sprüth Mages Lee, London
Galeria Luisa Strina, San Paulo
Studio Guenzani, Milan
Sutton Lane, London
Galerie Micheline Szwaljouk, Antwerp
Timothy Taylor Gallery, London
Emily Tissingou Gallery, London
Two Palms Press, New York
Vilma Gold, London
Waddington Galleries, London
Galleri Nicolai Wallner, Copenhagen
Galerie Barbara Weiss, Berlin
Galerie Fons Welters, Amsterdam
White Cube/Jay Jopling, London
Galerie Barbara Wien, Berlin
Wilkinson Gallery, London
Galleri Christina Wilson, Copenhagen
XL Gallery, Moscow
Donald Young Gallery, Chicago
Zero, Milan
David Zwirner, New York
Getting There – Frieze Art Fair 2005

Opening Hours

<table>
<thead>
<tr>
<th>Date</th>
<th>Hours</th>
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<tbody>
<tr>
<td>Friday 21 October</td>
<td>11am-7pm</td>
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<tr>
<td>Saturday 22 October</td>
<td>11am-7pm</td>
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<tr>
<td>Sunday 23 October</td>
<td>11am-7pm</td>
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<tr>
<td>Monday 24 October</td>
<td>11am-5pm</td>
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Box office and 24-hour credit card hotline
SEE Tickets +44 (0) 870 890 0514
Group bookings +44 (0) 870 899 3342
Online bookings www.seetickets.com

Accommodation and Travel
Our partner travel agent is Turon Travel
www.turontravel.com or telephone +1 212 925 5453
Email frieze@turontravel.com

Directions
Heathrow, Stansted, London Luton, Gatwick and City Airport are all within an hour and a half of Regent’s Park. Connect from Heathrow Airport via Paddington Express. Waterloo Station (Eurostar) and all mainline stations are within easy reach by bus or tube.

Tube
The Frieze Art Fair is five minutes walk from Regent’s Park, Great Portland St, and Baker St tube stations.

Buses
2, 13, 18, 27, 30, 74, 82, 88, 113, 115, 139, 148, 189, 274 & C2

MORE...
**Car Parking**
There are 1000 Pay and Display parking spaces in the Park. Additional car parks are marked on the map above. Car parking is free on the Inner and Outer Circles after 6.30pm. Public transport is very convenient for the fair and we recommend you use it where possible.

**Frieze Art Fair** is outside the central London congestion charging zone. For further information about the boundaries of the zone and how it may affect your journey, please visit [www.cclondon.com](http://www.cclondon.com) or call 0845 900 1234.

Coaches may drop off and pick up parties on the Inner Circle and park in the Outer Circle (near London Zoo). Coaches need a permit to enter the park, which is free of charge but must be obtained at least one week in advance of your visit from The Royal Parks. Call 020 7486 7905.

**Additional Information**

**Playground**
There is a children’s playground next to the Fair on Marylebone Green with a full range of activities for children aged 3-8.

**Access**
**Frieze Art Fair** is fully accessible to people with reduced mobility. Wheelchair users’ companions: free. Guide dogs are welcome.

**Cafe/Restaurant**
There is a fully functioning restaurant at the fair, as well as several cafés for sandwiches, salads, drinks and coffee.